

# Program Schedule by Date and Time

## Wednesday, April 3, 2024

**Wednesday, April 3, 2024**

**8:00 AM - 9:40 AM**

**OLS1 Supply Chain Responsiveness & Resiliency**

**Wednesday**

**8:00 AM**

**ALEXANDER VALLEY III**

Chair: John Bell

University of Tennessee, Knoxville

A DESIGN OF EMERGENCY LOGISTICS NETWORKS USING SOCIAL VULNERABILITY INDICES AND LOGISTICS COST (PAPER ID: 24)

KIYOUNG JEONG

University of Houston Clear Lake

JaeDong Hong

South Carolina State University

RISK ASSESSMENT FOR INTEGRATED CYBER AND PHYSICAL ATTACKS ON CRITICAL INFRASTRUCTURE (PAPER ID: 29)

Alok Baveja

Rutgers

John Betak

Collaborative Solutions, LLC

Dennis Egan

Rutgers

Peter March

Rutgers

Christie Nelson

Rutgers

Fred Roberts

Rutgers

Andrew Tucci

US Coast Guard (Ret.)

Ryan Whytlaw

CCICADA Center, Rutgers University

HOW SUPPLY CHAIN TRANSPARENCY INFLUENCES THE AGILITY DIMENSIONS OF THE RESPONSIVENESS VIEW (PAPER ID: 46)

Jianliang Hao

California State University, Chico

Glenn Richey

Auburn University

Tyler Morgan

Harbert College of Business at Auburn University

**HOS1 Hospitality Marketing and Management**

**Wednesday**

**8:00 AM**

**CHALK HILL**

Chair: Sari Silvano

California State University, Dominguez Hills

HOOK, WINE, AND DRINKER – EXPLORING GENERATIONAL NEEDS AND EXPECTATIONS TO IMPROVE WINE CLUB MEMBERSHIP AND SALES (PAPER ID: 83)

Orie Berezan

California State University, Dominguez Hills

Carola Raab

University of Nevada Las Vegas

Anjala Krishen

University of Nevada Las Vegas

Natasa Christodoulidou

California State University, Dominguez Hills

EXPLORING SPA CAREERS AND EDUCATION IN LUXURY HOTEL/RESORT SPAS (PAPER ID: 123)

Ingrid Lin

University of Hawaii at Manoa

Adiyukh Berbekova

University of Hawaii at Manoa

Lenna Shulga

University of Hawaii at Manoa

THE MARKETING OF MINDFULNESS IN HOSPITALITY USING DIGITAL APPS (PAPER ID: 108)

Melissa St. James

CSU Dominguez Hills

**MBA1 Innovation in Healthcare and  
Financial Technology**

**Wednesday**

**8:00 AM**

**RUSSIAN RIVER VALLEY I**

Chair: Brian Bovee

California Baptist University

IDEA GENERATION:COMPARING CHATGPT VS. HUMANS FOR HEALTHCARE SERVICES (PAPER ID: 55)

Brian Bovee

California Baptist University

James Zapata

California Baptist University

Benjamin Sanders

California Baptist University

TOPIC MINING-BASED FINTECH PROGRAM ANALYSIS (PAPER ID: 142)

Junxiu Zhou

Northern Kentucky University

Yangyang Tao

Northern Kentucky University

Haoqiang Jiang

Northern Kentucky University

INVESTIGATING THE ROLE OF THE BALDRIGE FRAMEWORK IN POST-PANDEMIC HEALTHCARE: INSIGHTS FROM  
TEXT MINING (PAPER ID: 155)

Heng Xie

California State University, Sacramento

Gayle Prybutok

University of North Texas

Victor Prybutok

University of North Texas

**MOS1 Modeling and Simulation I**

**Wednesday**

**8:00 AM**

**RUSSIAN RIVER VALLEY II**

Chair: Wen Cheng

Cal Poly Pomona

THE IMPACT OF TOURISM DEVELOPMENT ON ECONOMIC GROWTH IN ECOWAS COUNTRIES (PAPER ID: 86)

Koffi Dumor

University of Electronic Science and Technology of China

Komlan Gbongli

University of Miskolc, Faculty of Economics

Abu Bakarr Koroma

UESTC

INVESTIGATION OF COVID-19 IMPACT ON TRAFFIC SPEED USING MULTI-LEVEL JOINT MODELS WITH  
ENDOGENEITY (PAPER ID: 135)

Wen Cheng

Cal Poly Pomona

Kirill Rogovoy

Cal Poly Pomona

Yasser Salem

Cal Poly Pomona

ON A SPECIAL DECISION PROBLEM (PAPER ID: 5)

Maryam Hamidi

Lamar University

Ferenc Szidarovszky

Corvinus University of Budapest

Akio Matsumoto

Chuo University

MULTI-PERIOD PRICING AND PRODUCT IMPROVEMENT: HOW INFORMATIVE ARE PRODUCT RATINGS TO NEW  
CUSTOMERS? (PAPER ID: 78)

Alireza Yazdani

Cal Poly Pomona

Hossein Rikhtehgar Berenji

Pacific University

**ACC1 Tax Accounting**

**Wednesday**

**8:00 AM**

**SONOMA MOUNTAIN**

Chair: Sheldon Smith

Utah Valley University

FUNDING A ROTH IRA WITH A QUALIFIED TUITION PROGRAM BALANCE (PAPER ID: 1)

Sheldon Smith

Utah Valley University

VISUALIZING THE AFTER-TAX VALUE OF REQUIRED MINIMUM DISTRIBUTIONS WHEN STILL WORKING VERSUS  
NOT WORKING (PAPER ID: 102)

Nathan Oestreich

San Diego State University

Julie Hansen

San Diego State University

Hung (Leon) Chan

San Diego State University

SECURE 2.0 ACT UPDATES TO PENALTY AVOIDANCE FOR EARLY RETIREMENT WITHDRAWALS (PAPER ID: 119)

Sheldon Smith Utah Valley University  
Kevin Smith Utah Valley University

TAX-HAVENS: IMMEDIATE COSTS AND BENEFITS (PAPER ID: 147)

Jennifer Howard California State University, Long Beach  
Jon Durrant California State University, Fullerton  
Kirsten Cook Texas Tech University  
Robert Ricketts Texas Tech University

**Wednesday, April 3, 2024**

**10:00 AM - 11:40 AM**

**SUS1 Environmental Sustainability Wednesday 10:00 AM ALEXANDER VALLEY III**

Chair: Wenjing Ouyang University of the Pacific

GLOBAL SUPPLY CHAINS AND SUSTAINABILITY SOLUTIONS (PAPER ID: 21)

SANTOSH VENKATRAMAN Tennessee State University

EMISSION REDUCTION BENEFITS OF TAIWAN'S ENERGY TRANSITION POLICY FOR ROAD TRANSPORTATION (PAPER ID: 50)

Ching Chih Chang National Cheng Kung University  
Liang Chun Chen National Cheng Kung University

THE IMPACT OF GOVERNMENT ENVIRONMENTAL ATTENTION TO GREEN TECHNOLOGY INNOVATION? (PAPER ID: 124)

Mahuaqing Zuo China University of Petroleum (East China),  
Shasha Yu China University of Petroleum (East China)  
Honghui Deng University of Nevada, Las Vegas

THE PARIS AGREEMENT IMPACT ON THE COST OF EQUITY CAPITAL: EVIDENCE FROM HEAVY POLLUTING INDUSTRIES (PAPER ID: 153)

Chengli Zheng Central China Normal University  
Yuanyuan Zhou Central China Normal University  
Wenjing Ouyang University of the Pacific

SUSTAINABLE TOURISM: EXPLORING THE ADOPTION OF LOCAL FOOD AND PRODUCTS IN THE CONTEXT OF PROMOTION (PAPER ID: 43)

Kelly Thompson California State University  
Seunghee Wie California State University  
Yong Choi California State University

**IEB1 Emerging Issues Wednesday 10:00 AM CHALK HILL**

Chair: Min-Jen Tsai National Yang Ming Chiao Tung University

MUSEUMS' ROLE IN THE POST-COVID-19 ERA: AN E-BUSINESS CASE STUDY OF THE NATIONAL PALACE MUSEUM IN TAIPEI (PAPER ID: 49)

Min-Jen Tsai National Yang Ming Chiao Tung University  
Ya-Chu Lee National Yang Ming Chiao Tung University

SOCIAL COGNITION THEORY AND ONLINE SOCIAL COMMUNITY USER'S PARTICIPATION ON GREEN ENERGY TECHNOLOGY PRODUCT STICKINESS (PAPER ID: 7)

Hsin-Hsin Chang	National Cheng Kung University Department of Business Administration
You-Hung Lin	National Cheng Kung University Department of Business Administration
Shih-Shuo Yeh	National Cheng Kung University Department of Business Administration
Yun-An Yeh	National Cheng Kung University Department of Business Administration
Chun-Po Chiu	National Cheng Kung University Department of Business Administration

COMPARATIVE STUDY OF INTERNET AND E-BUSINESS FIRMS (PAPER ID: 39)

Aman Goswami	Rutgers
Yao Zhao	Rutgers Business School

PUBLISHING IN A WORLD WITH "PLAGIARISM" (I.E., SIMILARITY) DETECTION SOFTWARE. (PAPER ID: 159)

Daniel Eveleth	University of Idaho
Lori Baker-Eveleth	University of Idaho
Robert Stone	University of Idaho

**MEO1 Managing in today's workplace Wednesday 10:00 AM RUSSIAN RIVER VALLEY I**

Chair: Debora Gilliard Metropolitan State University - Denver

NEURODIVERSITY AND SELF-DISCLOSURE IN THE WORKPLACE (PAPER ID: 13)

Cristina Giannantonio	Chapman University
Amy Hurley-Hanson	Chapman University
Amy Jane Griffiths	Chapman University
Sharon Segrest	University of South Florida

ALIGNMENT IN THE WORKPLACE: ARE YOU ALIGNED? (PAPER ID: 60)

Randall Brown	California State University
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CULTURE WARS: SHOULD ORGANIZATIONS BE CONCERNED HOW THE WARS AFFECT THEIR EMPLOYEES? (PAPER ID: 110)

David Lynn Hoffman	Metropolitan State University of Denver
Debora Gilliard	Metropolitan State University - Denver
Cynthia Sutton	Metropolitan State University of Denver

**MOS2 Modeling and Simulation II Wednesday 10:00 AM RUSSIAN RIVER VALLEY II**

Chair: Aman Goswami Rutgers

UNLOCKING SUPPLY CHAIN EXCELLENCE: EXPLORING THE SCOR DIGITAL STANDARD (SCOR DS) (PAPER ID: 37)

Thomas Lang	LMI
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DETECTING CRIMINAL DISRUPTIONS OF SUPPLY CHAINS (PAPER ID: 23)

Alok Baveja	Rutgers
Weiwei Chen	Rutgers
Dennis Egan	Rutgers
Aman Goswami	Rutgers
Peter March	Rutgers
Benjamin Melamed	Rutgers
Christie Nelson	Rutgers
Fred Roberts	Rutgers

USING NONCONVEX OPTIMIZATION METHOD TO MODEL COMPLEX ASSET ALLOCATION AND LOCATION PROBLEMS (PAPER ID: 15)

Mahyar Amouzegar  
Khosrow Moshirvaziri

New Mexico Tech  
California State University

**FIN1 Financial Markets during COVID-19 Wednesday 10:00 AM SONOMA MOUNTAIN**

Chair: Jennifer Miele California State University, Fresno

CO-MOVEMENTS OF GLOBAL STOCK MARKETS DURING THE PANDEMIC: AN ANALYSIS OF DEVELOPED AND DEVELOPING COUNTRIES (PAPER ID: 35)

Youqin Pan

Salem State University

INTEGRATING CORPORATE SOCIAL RESPONSIBILITY WITH FINANCIAL OUTCOMES: STOCK PERFORMANCE OF FIRMS HIRING U.S. VETERANS DURING COVID-19 (PAPER ID: 61)

Rama Malladi  
Theodore Byrne  
Pallavi Malladi

CSUDH  
CSUDH  
USUHS

INSIDER TRADING PATTERNS DURING THE COVID PERIOD (PAPER ID: 133)

George Jiang  
XIAOLI MA  
Yun Ma

Washington State University  
Washington State University  
Truman State University

RISK, UNCERTAINTY, AND FINANCIAL MARKETS (PAPER ID: 176)

Cathy Goldberg  
Robert Mefford  
Antonia Sottile

University of San Francisco  
University of San Francisco  
University of San Francisco

**Wednesday, April 3, 2024**

**1:00 PM - 2:40 PM**

**PPA1 Evidence-Based Policy Making: Food Security, Public Education, and Fiscal Health Wednesday 1:00 PM ALEXANDER VALLEY III**

Chair: Theodore Byrne CSUDH

EVALUATING FOOD CONSUMPTION PATTERNS IN BRAZIL'S LOW-INCOME POPULATION (PAPER ID: 26)

Fernanda Araujo Maciel  
Ricardo Limongi

California State University  
Universidade Federal de Goiás

PERFORMANCE EVALUATION OF CALIFORNIA PUBLIC UNIVERSITIES USING DATA ENVELOPMENT ANALYSIS (PAPER ID: 42)

Mansik Hur

CSUB

CITIZEN PARTICIPATION AND MUNICIPAL FISCAL HEALTH (PAPER ID: 63)

Rui Sun  
Janey Wang

California State University, Dominguez Hills  
San Francisco State University

**EDU1 Collaboration, AI, and Study Abroad Experiences Wednesday 1:00 PM CHALK HILL**

Chair: Thomas J. Norman California State University, Dominguez Hills

GAMIFYING COLLABORATIVE SYSTEMS: TEAM VS TRADITIONAL LEADERBOARDS IN IMPROVING ONLINE DISCUSSIONS (PAPER ID: 44)

Brian Bovee  
Tom Jernejcic

California Baptist University  
California Baptist University

INCORRECT ASSUMPTIONS ABOUT ARTIFICIAL INTELLIGENCE IN THE ONLINE CLASSROOMS (PAPER ID: 52)

Colleen Carraher-Wolverton

University of Louisiana at Lafayette

MAKING FRIENDS IN THE CLASSROOM. DEVELOPING ASSISTANTS WITH PERSONALITY. (PAPER ID: 154)

Jose Pineda

California State University, Long Beach

Abhinav Chopra

California State University, Long Beach

UNLOCKING GLOBAL EXPERIENCES FOR URBAN PUBLIC UNIVERSITY STUDENTS (PAPER ID: 105)

itzel Tapia

California State Dominguez Hills

Thomas J. Norman

California State University, Dominguez Hills

STUDYING ABROAD: UNLOCKING SATISFACTION, BENEFITS, AND FACULTY-LED PROGRAMS (PAPER ID: 107)

Wendyson Alves Batista

California State University, Dominguez Hills

Thomas J. Norman

California State University, Dominguez Hills

**FIN2 Stock Performance**

**Wednesday**

**1:00 PM**

**RUSSIAN RIVER VALLEY I**

Chair: Vinh Huy Nguyen

California State University, Fresno

DO DEEP VALUE STOCKS GENERATE EXCESS RETURNS? (PAPER ID: 94)

SUNIL MOHANTY

Brooklyn College, The City University of New York (CUNY)

Jeffrey Oxman

Canisius College

PREDICTING STOCK PRICES USING GOOGLE TRENDS AND S&P 500 BASED ON TIME SERIES MODELS (PAPER ID: 160)

Zhenning Xu

CSU Bakersfield

Yong Choi

California State University

Di Wu

California State University, Bakersfield

A COMPARISON OF PRE-PANDEMIC & POST-PANDEMIC STOCK MARKET INDICES IN WUHAN-ADJACENT COUNTRIES (PAPER ID: 64)

Prakash Dheeriyaa

California State University Dominguez Hills

VOLATILITY PERSISTENCE IN SELECTED EQUITY MARKETS BEFORE AND AFTER 2020 (PAPER ID: 156)

Lidija Dedi

University of Zagreb, Faculty of Economics & Business

Burhan F. Yavas

College of Business and Public Policy, California State University-Dominguez Hills

**OLS2 Logistics Management**

**Wednesday**

**1:00 PM**

**RUSSIAN RIVER VALLEY II**

Chair: Gary Gaukler

Drucker School of Management

HOW MANY RIVALS SHOULD PROVIDERS OF FREIGHT TRANSPORTATION SERVICES COOPERATE WITH? (PAPER ID: 67)

Michael Haughton

Wilfrid Laurier University

Alireza Amini

Wilfrid Laurier University

UTILIZING TIME AND TEMPERATURE HISTORY IN THE DISTRIBUTION OF PERISHABLE FOOD ITEMS (PAPER ID: 81)

Gary Gaukler

Drucker School of Management

Michael Ketzenberg

Texas A&M University

Rob Zuidwijk

Rotterdam School of Management

REACTIVE OR PROACTIVE? AN ONLINE RETAILER'S OMNICHANNEL STRATEGY FOR MANAGING CONSUMER RETURNS (PAPER ID: 98)

Ping Xie

Zhengzhou University

Ruixia Shi

University of San Diego

Di Xi

Xiamen University

Hongyu Chen

CSU Long Beach

Xuemei Su

CSU Long Beach

EXAMINING THE EFFECT OF CONTRACTOR LOGISTICS SUPPORT ON THE RELIABILITY OF MILITARY AIRCRAFT  
(PAPER ID: 138)

Rodriguez Campos de Moura  
Seong-Jong Joo  
Jacob Maywald

Air Force Institute of Technology  
Air Force Institute of Technology  
Air Force Institute of Technology

AN IMPROVED MODEL FOR EXPONENTIALLY DETERIORATING INVENTORY ITEMS (PAPER ID: 163)

Centk Caliskan

Utah Valley University

**ACC2 Audit Accounting**

**Wednesday**

**1:00 PM**

**SONOMA MOUNTAIN**

Chair: Mohamed Gomaa

California State Polytechnic University, Pomona

RECOMMENDATIONS TO INTERNAL AUDITORS REGARDING THE AUDITING AND ATTESTATION OF  
MATHEMATICAL PROGRAMMING MODELS (PAPER ID: 17)

Jose Rincon  
Greg Akai  
Daryl Ono

Loyola Marymount University  
Loyola Marymount University  
University of Southern California

ACCOUNTING SYSTEM CONCEPTUAL MODELS: THE EFFECT OF ALTERNATIVE MODELS ON AUDITORS' INTERNAL  
CONTROL REVIEW EFFECTIVENESS AND EFFICIENCY (PAPER ID: 58)

Mohamed Gomaa  
Nian Lim (Vic) Lee  
Rose Martin-Sheridan

California State Polytechnic University, Pomona  
California State Polytechnic University, Pomona  
California State Polytechnic University, Pomona

INTO THE UNKNOWN: A FIRM-LEVEL ANALYSIS OF THE IMPACT OF FOREIGN DIRECT INVESTMENT ON AUDITOR  
BEHAVIOR (PAPER ID: 62)

Nian Lim (Vic) Lee  
Teng Ma  
Danya Mi  
Jingbo Zhang

California State Polytechnic University, Pomona  
Emporia State University  
Emporia State University  
University of Texas, Permian Basin

STANDARDIZING CRITICAL AUDIT MATTERS' TITLES: EXPERIENCE FROM THREE YEARS OF IMPLEMENTATION  
(PAPER ID: 128)

Magdy Farag

California State Polytechnic University, Pomona

**Wednesday, April 3, 2024**

**3:00 PM - 4:40 PM**

**IEB2 Customer and Perception Issues**

**Wednesday**

**3:00 PM**

**CHALK HILL**

Chair: Chin-Feng Lin

National Pingtung University

CUSTOMER REVIEW INSIGHT ON PRODUCT DEVELOPMENT (PAPER ID: 116)

Jianliang Hao  
Tiemei Tang  
Dalen Chiang

California State University, Chico  
CSU, Chico  
CSU, Chico

FACTORS AFFECTING CUSTOMER REPURCHASE INTENTIONS AFTER A NOTIFICATION OF A DATA BREACH (PAPER  
ID: 145)

Ronald Miller Jr.  
Jose Angeles  
Indira Guzman  
Enrique Barreiro  
Jessica Carter

Trident University  
Trident University  
Cal Poly  
Trident University  
Trident University

FEMALE USER PERCEPTION TOWARD THE OVER-THE-TOP VIDEO STREAMING SERVICES (PAPER ID: 11)

Chin-Feng Lin

National Pingtung University

AN INVESTIGATION INTO INFLUENCERS' PERSUASIVENESS BASED ON USERS' PERCEPTION OF THE VIRTUAL IDENTITY UNDER STEREOTYPE CONTENT MODEL (PAPER ID: 172)

Xi Chen  
Jiwon Lee

Sichuan International Studies University  
HELP University

**MIL1 Military I Wednesday 3:00 PM RUSSIAN RIVER VALLEY I**

Chair: Carson Long Air Force Institute of Technology

AN EXPLORATION OF PARALLELISM FOR SOLVING MULTIPLE MATH PROGRAMMING INSTANCES USING A COMMERCIAL SOLVER (PAPER ID: 19)

Carson Long  
Brian Lunday

Air Force Institute of Technology  
Air Force Institute of Technology

IMPACT OF TECHNOLOGY AND AUTOMATION ON OCCUPATIONS IN THE US NAVY (PAPER ID: 77)

Uday Apte  
Tom Ahn  
Hiranya Nath

Naval Postgraduate School  
Naval Postgraduate School  
Sam Houston State University

SCHEDULING CARGO FLIGHTS WITHIN THE AIR MOBILITY COMMAND (PAPER ID: 92)

Eddine Dahel

Naval Postgraduate School

DETERMINING ELECTRIC VEHICLE CHARGING STATION REQUIREMENTS AT MILITARY INSTALLATIONS (PAPER ID: 167)

Katelyn Barton  
William Cunningham  
Adam Reiman  
Seong-Jong Joo

Air Force Institute of Technology  
Air Force Institute of Technology  
Air Force Institute of Technology  
Air Force Institute of Technology

**MSQ1 Management Science Wednesday 3:00 PM RUSSIAN RIVER VALLEY II**

Chair: Ken Ko Pepperdine University

THE EFFECTS OF INFORMATION PRESENTATION AND SITUATIONAL COMPLEXITY ON EFFECTIVE DECISION-MAKING (PAPER ID: 9)

Stephen Donnel  
William Caballero  
Brian Lunday

Air Force Institute of Technology  
United States Air Force Academy  
Air Force Institute of Technology

OPTIMAL PRICING OF A SERVICE (PAPER ID: 36)

Ken Ko

Pepperdine University

QUANTITATIVE ANALYSIS OF TRADE NETWORKS: INSIGHT FROM CHINA-AFRICA (PAPER ID: 56)

Koffi Dumor  
Prince Clement Addo

University of Electronic Science and Technology of China  
University of Electronic Science and Technology of China

EFFECT OF DETECTION BY REGULATORS ON GREENWASHING: A DIFFERENTIAL GAME THEORETIC ANALYSIS (PAPER ID: 97)

Arka Mukherjee  
SUBHADIP GHOSH

Macewan University  
MacEwan University

**EDU2 Student Engagement and Experiential Learning Wednesday 3:00 PM SONOMA MOUNTAIN**

Chair: Rita Kumar California State Polytechnic University

INCREASING STUDENTS' ENGAGEMENT IN OPERATIONS MANAGEMENT AND MANAGEMENT SCIENCE COURSES USING SPORTS (PAPER ID: 84)

Feng Zhou  
Xiao Xiao

California State University Stanislaus  
California State University Stanislaus



FROM CAMPUS TO CORPORATE: HOW INTERNSHIPS EMPOWER IS AND DA STUDENTS (PAPER ID: 112)

Lindsay Bennion

Utah State University

Zsolt Ugray

Utah State University

IGNITING SERVICE-LEARNING IN THE CLASSROOM FOR INSTRUCTORS AND STUDENTS (PAPER ID: 114)

Sharonda Bishop

California State Polytechnic University, Pomona

Nastaran simarasl

Cal Poly Pomona

CO-CURRICULAR EXPERIENCES TO ENHANCE BUSINESS EDUCATION (PAPER ID: 141)

Rita Kumar

California State Polytechnic University

Larisa Preiser-Houy

California State Polytechnic University

## Wednesday, April 3, 2024

5:00 PM - 6:00 PM

**SPS1 Anticipating the Future of Higher Education: Navigating Potential Challenges**

Wednesday

5:00 PM

SONOMA MOUNTAIN

Chair: Mahyar Amouzegar

New Mexico Tech

ANTICIPATING THE FUTURE OF EDUCATION: NAVIGATING POTENTIAL CHALLENGES (PAPER ID: 122)

Mahyar Amouzegar

New Mexico Tech

Ömer Benli

CSULB

Jennifer Latino

EAB

Caroline Noyes

The University of New Orleans

Dhushy Sathianathan

California State University

Ray Wang

Adelphi University

## Thursday, April 4, 2024

Thursday, April 4, 2024

8:00 AM - 9:40 AM

**SUS2 Sustainability in Industries**

Thursday

8:00 AM

ALEXANDER VALLEY III

Chair: Xiaotong Liu

California State University

BUILD A RESILIENT AND SUSTAINABLE SUPPLY CHAIN (PAPER ID: 75)

Zhi Vicky Tao

University of Alaska Anchorage

UNDERSTANDING THE DETERMINANTS OF A FIRM'S IT INVESTMENT AND ITS ECONOMIC SUSTAINABILITY (PAPER ID: 103)

Will (Weijun) Zheng

CSU Pomona

Shuo Zeng

CSU Pomona

ARE SUSTAINABLE PHARMACEUTICAL COMPANIES MORE RESILIENT? (PAPER ID: 129)

Yeongling Yang

San Diego State University

EMPIRICAL STUDY OF DRONE ADOPTION FOR SUSTAINABLE AGRIBUSINESS (PAPER ID: 132)

Xiaotong Liu

California State University

PRODUCT TRADE-IN STRATEGY (PAPER ID: 170)

Wenge Zhu

California State Polytechnic University, Pomona

<b>IEB3</b>	<b>New Technology and Applications I</b>	<b>Thursday</b>	<b>8:00 AM</b>	<b>CHALK HILL</b>
Chair: Dong-Her Shih		National Yunlin University of Science and Technol		
INFORMATION TECHNOLOGY INTEGRATION USING MOBILE DEVICES WITH MEDICAL PLATFORMS (PAPER ID: 53)				
Min-Jen Tsai		National Yang Ming Chiao Tung University		
DEMENTIA SEVERITY CLASSIFICATION USING MACHINE LEARNING AND DEEP LEARNING (PAPER ID: 143)				
Dong-Her Shih		National Yunlin University of Science and Technology		
Yi-Kai Wang		National Yunlin University of Science and Technology		
Tin-Wei Wu		National Yunlin University of Science and Technology		
ENHANCING PROPERTY SHOWCASING: THE PROMISE OF METAVERSE TECHNOLOGY ADOPTION IN REAL ESTATE (PAPER ID: 144)				
Aimee Jacobs		Fresno State		
Jacqui Curry		Fresno State		
<b>MKT1</b>	<b>The Financial Face of Marketing</b>	<b>Thursday</b>	<b>8:00 AM</b>	<b>RUSSIAN RIVER VALLEY I</b>
Chair: Therese Louie		San José State University		
'GHOST FRANCHISES' IN THE POST-COVID ERA: ARE THEY HERE TO STAY? (PAPER ID: 4)				
Marko Grunhagen		Eastern Illinois University		
WITH DRAWING: EXPLORING PERSONAL VISUAL STIMULI AND SPENDING (PAPER ID: 16)				
Therese Louie		San José State University		
Katrina Ng		San José State University		
EXPLORING THE EFFECTS OF STUDENT AND FACULTY SIMILARITY: INSIGHTS FROM STUDENTS IDENTIFYING PRIMARILY AS HISPANIC OR WHITE (PAPER ID: 32)				
Therese Louie		San José State University		
Joan Torne		San José State University		
THE FINANCIAL AND BANKING BEHAVIOR OF GENERATION Z: AN EXPLORATORY STUDY (PAPER ID: 165)				
Mahmood Hussain		San Francisco State University		
<b>MSQ2</b>	<b>Medical Modeling &amp; Wine</b>	<b>Thursday</b>	<b>8:00 AM</b>	<b>RUSSIAN RIVER VALLEY II</b>
Chair: SUBHADIP GHOSH		MacEwan University		
A PARTIALLY FLEXIBLE STRATEGY FOR EMERGENCY DEPARTMENT ADMISSIONS TO HOSPITAL WARDS (PAPER ID: 12)				
Leily Farrokhvar		California State University Northridge		
Mahdi Shakeri		University of Calgary		
Babak Haji		Sharif University of Technology		
EXPLORING THE WORLD OF DESSERT WINES: A CROSS-COUNTRY COMPARISON (PAPER ID: 82)				
SUBHADIP GHOSH		MacEwan University		
Mohua Podder		University of Alberta		
OMNICHANNEL DECISIONS UNDER EVOLVING CHANNEL PREFERENCES DURING A PANDEMIC: A REGIME SWITCHING GAME (PAPER ID: 91)				
Arka Mukherjee		Macewan University		
Anirban Ganguly		Jindal Global University		
OPTIMAL OUTPATIENT SCHEDULING USING OPTIONAL APPOINTMENT FEES FOR A CLINIC WITH PATIENT NO-SHOWS (PAPER ID: 171)				
Ying Zhou		College of Architecture and Urban-Rural Planning, Sichuan Agricultural University		
Li Luo		Business School, Sichuan University		
Bernard T. Han		Haworth College of Business, Western Michigan University		

**ACC3 Financial Accounting Thursday 8:00 AM SONOMA MOUNTAIN**

Chair: Nian Lim (Vic) Lee California State Polytechnic University, Pomona

**FOREIGN DIRECT INVESTMENTS AND MANAGEMENT EARNINGS FORECASTS (PAPER ID: 2)**

Nian Lim (Vic) Lee	California State Polytechnic University, Pomona
Danya Mi	Emporia State University
Teng Ma	Emporia State University
Jingbo Zhang	University of Texas, Permian Basin

**HIDDEN IN THE WOODSHED: BIG BATH HERDING (PAPER ID: 30)**

Tatiana Fedyk	University of San Francisco
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**CEO INSIDE DEBT AND MYOPIC R&D BEHAVIOR (PAPER ID: 66)**

Jong-Yu Paula Hao	California State University, Long Beach
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**Thursday, April 4, 2024**

**10:00 AM - 11:40 AM**

**OLS3 Product Design and Sourcing Thursday 10:00 AM ALEXANDER VALLEY III**

Chair: Michael Pangburn University of Oregon

**PRODUCT DIFFERENTIATION AND COMPETITIVENESS. EVIDENCE FROM THE AUTOMOTIVE INDUSTRY (PAPER ID: 45)**

Willis Mwangola	N/A
Sammy Muriithi	UCO

**STRATEGIC SOURCING AND PRICING PECULIARITIES IN THE US AIRLINE INDUSTRY (PAPER ID: 130)**

Soheil Sibdari	University of Massachusetts
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**FREE PRODUCT UPDATES AS A MECHANISM FOR ENHANCING PROFITS (PAPER ID: 137)**

Michael Pangburn	University of Oregon
Euthemia Stavroulaki	Bentley University
Monire Jalili	Bentley University

**THE IMPACT OF SUPPLY BASE DISTANCES ON SC RESILIENCE RECOVERY (PAPER ID: 173)**

Jaeyoung Oh	Central Washington University
Hyojin Kin	Keimyung University
Yuntaek Pae	University of Illinois at Urbana-Champaign

**FIN3 Margin Trading, Manipulation, and More Thursday 10:00 AM CHALK HILL**

Chair: Vinh Huy Nguyen California State University, Fresno

**MARKET FRAGMENTATION AND MANIPULATION (PAPER ID: 47)**

Douglas Cumming	Florida Atlantic University
Shan Ji	Zhejiang Gongshang University
Suchismita Mishra	Florida International University
Le Zhao	California State University, Fresno

**MARGIN TRADING AND STOCK INDEX FUTURES REGULATIONS AND THE VARIATION OF STOCK RETURN: EVIDENCE FROM CHINA (PAPER ID: 111)**

Mohan Fonseka	Xi'an Jiaotong University
Yulong Ma	California State University, Long Beach
Chengcheng Bei	Xi'an Jiaotong University
Lalith Samarakoon	University of St. Thomas

INNOVATIONS IN EXCHANGE-TRADED FUNDS: A COMPREHENSIVE ANALYTICAL OVERVIEW (PAPER ID: 41)

Vinh Huy Nguyen  
Le Zhao  
Suchismita Mishra

California State University, Fresno  
California State University, Fresno  
Florida International University

**MKT2 Digital Marketing Innovation Thursday 10:00 AM RUSSIAN RIVER VALLEY I**

Chair: Laurel Lane Metropolitan State University of Denver

TIKTOK: TAKING OVER THE WORLD (PAPER ID: 96)

Sally Baalbaki-Yassine  
Debora Gilliard  
David Lynn Hoffman

Metropolitan State University - Denver  
Metropolitan State University - Denver  
Metropolitan State University of Denver

EXPLORING SUCCESS WITH OPEN INNOVATION: WHERE ARE WE NOW WITH MEASURES OF NEW PRODUCT DEVELOPMENT PERFORMANCE (PAPER ID: 104)

Sanjay Sisodiya

University of Idaho

UNDERSTANDING RANKING FACTORS THAT AFFECT RESTAURANTS' RELATIVE POSITIONS ON THE YELP SEARCH RESULT PAGE (PAPER ID: 161)

Zhenning Xu  
Di Wu  
Yong Choi

CSU Bakersfield  
California State University, Bakersfield  
California State University

HOW MICROTARGETING AND CAMPUS PARTNERSHIPS IMPACT STUDENT RETENTION: AN EXPERIMENTAL MARKETING CAMPAIGN (PAPER ID: 121)

Laurel Lane  
Emalie Whan-Traylor  
Michelle Britt

Metropolitan State University of Denver  
Metropolitan State University of Denver  
Metropolitan State University of Denver

**MOS3 Modeling and Simulation III Thursday 10:00 AM RUSSIAN RIVER VALLEY II**

Chair: Khosrow Moshirvaziri California State University

HOW AI WILL AFFECT COVERAGE OF BUSINESS STATISTICS (PAPER ID: 90)

Ömer Benli  
Nupur Shah

CSULB  
CSULB

POTENTIALS OF ABM TO ANALYZE ECONOMIC POLICY DECISIONS: FOCUSED ON THE IMPACT OF UNIVERSAL BASIC INCOME (PAPER ID: 88)

Bongkyoo Yoon  
Wonjae Lee

Korea National Defense University  
Korea National Defense University

A GEOMETRIC MEDIAN DECOMPOSITION METHOD TO MINIMIZE AGGREGATE FIT LOSS (PAPER ID: 8)

Ariya Xuxu Amoozegar-Montero  
Aïda Amoozegar-Montero  
Mahyar Amoozegar  
Khosrow Moshirvaziri  
Edgar Rodríguez Ramírez

Victoria University  
You Know. Clothing  
New Mexico Tech  
California State University  
Victoria University

**BES1 Strategy, Policy, Law, Ethics Thursday 10:00 AM SONOMA MOUNTAIN**

Chair: HoWook Shin California State University, Long Beach

PEDAGOGICAL TENSIONS? EXPLORING THE INTEGRATION OF CATHOLIC PRINCIPLES AND BUSINESS EDUCATION (PAPER ID: 20)

Kathy Dhanda  
Felipe Cortes  
Chelsea King

Sacred Heart University  
Sacred Heart University  
Sacred Heart University

EFFECTIVENESS OF SOCIAL ENGINEERING DRILL ON EMPLOYEES' E-MAIL SECURITY IN ENTERPRISE (PAPER ID: 51)

Min-Jen Tsai

National Yang Ming Chiao Tung University

FOREIGN DIRECT INVESTMENTS AND LABOR RIGHTS IN THE ASIAN-PACIFIC REGION: A PANEL DATA ANALYSIS  
(PAPER ID: 148)

Chengwei Xu

International University of Japan

Eric Gong

Northwood High School

**Thursday, April 4, 2024**

**1:00 PM - 2:40 PM**

**OLS4 Operations and Information Management**

**Thursday**

**1:00 PM**

**ALEXANDER VALLEY III**

Chair: Yuhong He

California State University, Fullerton

IMPROVING THE PROCESS OF AN AUTOMATED DISPATCH CONTROL SYSTEM (ADCS) IN THE PETROLEUM INDUSTRY (PAPER ID: 69)

Sihyun Paik

Yanbian University of Science & Technology

Zhezhu Wen

California State University, Fresno

A DATA-DRIVEN INDICATOR FOR IDENTIFYING CROSS-DOCK ITEMS (PAPER ID: 73)

Payam Parsa

California State Polytechnic University Pomona

Manuel Rossetti

University of Arkansas

Shengfan Zhang

University of Arkansas

DESIGN OF BLOCKCHAIN AND STRATEGIC FINANCING SERVICE UNDER THE PLATFORM ECONOMY (PAPER ID: 79)

Yuhong He

California State University, Fullerton

Jianghua Wu

Renmin University of China

Xin Wang

Renmin University of China

DIGITAL TWIN FOR REAL TIME SCHEDULING AT SMART FACTORY IN KOREA (PAPER ID: 87)

sangoh shim

Hanbat National University

AN INVESTIGATION OF THE HEALTHCARE QUALITY COMPETENCY FRAMEWORK (PAPER ID: 158)

Xinyu Wei

California State University, Chico

Heng Xie

California State University, Sacramento

Xianghui Peng

Penn State Erie

Victor Prybutok

University of North Texas

**IEB4 New Technology Aand Applications 2**

**Thursday**

**1:00 PM**

**CHALK HILL**

Chair: Cooper Cheng-Yuan Ku

National Yang Ming Chiao Tung University

UTILIZING SWARM INTELLIGENCE ALGORITHMS FOR OPTIMIZED TASK ALLOCATION IN MOBILE EDGE COMPUTING (PAPER ID: 48)

Yung-Ting Chuang

Institute of Information Management

Hung-Yen Wu

Institute of Information Management

NETWORK INTRUSION DETECTION USING TWO-TIER DISCRIMINATION OF GENERATIVE ADVERSARIAL NETWORK (PAPER ID: 89)

Chih-Wei Lin

National Yang Ming Chiao Tung University

Cooper Cheng-Yuan Ku

National Yang Ming Chiao Tung University

Ting-Yu Chang

National Yang Ming Chiao Tung University

EVOLUTION OF THE WORLD WIDE WEB TO WEB3 (PAPER ID: 3)

SANTOSH VENKATRAMAN

Tennessee State University

**MBA2 Data Analytics, Efficiency, and Problem-Solving Thursday 1:00 PM RUSSIAN RIVER VALLEY I**

Chair: JaeDong Hong South Carolina State University

EFFICIENCY-DRIVEN EVALUATION APPROACHES FOR RANKING DECISION-MAKING UNITS IN THE DEA AND BIG DATA CONTEXT (PAPER ID: 28)

JaeDong Hong	South Carolina State University
KIYOUNG JEONG	University of Houston Clear Lake
Judith Mwakalonge	South Carolina State University

HOW LLMS CAN HELP SOLVING ANALYTICS PROBLEMS IN THE CLASSROOM (PAPER ID: 113)

Zsolt Ugray	Utah State University
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EXPLORING BASEBALL ANALYTICS THROUGH DATA VISUALIZATION (PAPER ID: 157)

Bryan Dorr	Cal Poly Pomona
Sonya Zhang	Cal Poly Pomona

DIAMOND PRICE STATISTICS AND MODELING (PAPER ID: 117)

Chong Huang	University of the pacific
Albert Huang	University of the pacific

**MIL2 Military II Thursday 1:00 PM RUSSIAN RIVER VALLEY II**

Chair: Paul Hartman RGBSI Aerospace & Defense

DEFENSE AND UNIVERSITY CAPSTONE PARTNERSHIPS: SOME LESSONS LEARNED (PAPER ID: 27)

Benjamin Hazen	University of Dayton
John Dickens	The Citadel
James Gherdovich	United States Air Force
Emily Nutwell	Ohio State University
Amanda Bresler	PW Communications

A FRAMEWORK FOR GLOBAL NATURAL DISASTERS RESPONSE ILLUSTRATED WITH EXAMPLE OF UNITED STATES NAVY (PAPER ID: 34)

Aruna Apte	Naval Postgraduate School
Keenan Yoho	Rollins College

SHEAR RESPONSE OF SHORT SPAN REINFORCED UHPC BEAMS (PAPER ID: 126)

Elizabeth Decko	US Air Force Academy
Cole Landes	US Air Force Academy
Alexis Tri	US Air Force Academy
Darcy Farrell	US Air Force Academy
Timothy Frank	US Air Force Academy
Peter Amaddio	US Air Force Academy

THE U.S. DEFENSE INDUSTRIAL BASE AND THE ROLE OF SMALL TO MEDIUM MANUFACTURERS (PAPER ID: 179)

Shweta Kumar	RGBSI Aerospace & Defense
Jeffery Weir	RGBSI Aerospace & Defense
Paul Hartman	RGBSI Aerospace & Defense

**ACC4 Accounting Education Thursday 1:00 PM SONOMA MOUNTAIN**

Chair: Judith Sage Sage & Sage

ROLE OF INTRODUCTORY ACCOUNTING CLASS IN GRADUATION RATES (PAPER ID: 106)

Ping Lin	California State University, Long Beach
Sabrina Landa	California State University, Long Beach
Sudha Krishnan	California State University, Long Beach
Jasmine Yur-Austin	California State University, Long Beach
Rachel Rivas	California State University, Long Beach

EMPLOYING PROBLEM-BASED LEARNING (PBL) AND TEAM-BASED LEARNING (TBL) TO INCORPORATE PROFESSIONAL SKILLS INTO THE INTERMEDIATE ACCOUNT II(III) COURSE AT TWO UNIVERSITIES (PAPER ID: 118)

Judith Sage

Sage & Sage

Lloyd Sage

Sage & Sage

CHATGPT AND ACCOUNTING ETHICS EDUCATION (PAPER ID: 152)

Di Wu

California State University, Bakersfield

Ji Li

California State University, Bakersfield

**Thursday, April 4, 2024**

**3:00 PM - 4:40 PM**

**PPA2 Organizational Innovation and Capacity in the Public and Nonprofit Sectors**

**Thursday**

**3:00 PM**

**ALEXANDER VALLEY III**

Chair: Rui Sun

California State University, Dominguez Hills

USING CHATGPT FOR NONPROFIT FUNDRAISING AND MARKETING (PAPER ID: 80)

Karina Martinez

California State University, Dominguez Hills

Rui Sun

California State University, Dominguez Hills

Meng Zhao

California State University, Dominguez Hills

DOES MUNICIPAL MANAGEMENT CAPACITY MATTER? COMPETITIVE VERSUS NEGOTIATED PROCUREMENT IN CHINA'S PUBLIC-PRIVATE PARTNERSHIPS (PAPER ID: 149)

Hui Li

California State University Dominguez Hills

Zhirong Jerry Zhao

Zhejiang University

THE IMPACT OF INCREASING ENTRY FEE ON EMERGENCY DEPARTMENT DEMAND: A TERRITORY-WIDE STUDY (PAPER ID: 168)

Hyun Seok (Huck) Lee

Korea University Business School

Eric Park

Wafe Forest University

TimothyH Rainer

University of Hong Kong Faculty of Medicine

**FIN4 Capital Structure**

**Thursday**

**3:00 PM**

**CHALK HILL**

Chair: Vinh Huy Nguyen

California State University, Fresno

DEBT REFINANCING AND CORPORATE BOND RETURNS (PAPER ID: 109)

Yifei Li

University of Nevada Reno

Anni Wang

University of Nevada Reno

Qun Wu

University of Nevada Reno

Ting Zhang

University of Dayton

CUSTOMERS' DEBT FINANCING AND SUPPLIERS' INNOVATIONS (PAPER ID: 136)

Yong Kyu Gam

University College Dublin

Pla Gupta

California State University Long Beach

Kyoung-min Kwon

Hongik University

Hojong Shin

California State University Long Beach

WHEN DO DIVIDEND CHANGES SIGNAL CHANGES IN FUTURE PROFITABILITY? (PAPER ID: 31)

ZHONG-GUO ZHOU

California State University,

JANET ZHOU

Alphabet

**MEO2 Learning from organizations' actions Thursday 3:00 PM RUSSIAN RIVER VALLEY I**

Chair: Johannes Snyman MSUDenver

**EXTREME LEADERSHIP AND POLAR EXPLORERS (PAPER ID: 14)**

Amy Hurley-Hanson Chapman University  
Cristina Giannantonio Chapman University

**THE TELECOMMUNICATIONS INDUSTRY AND CORD CUTTING (PAPER ID: 33)**

Johannes Snyman MSUDenver  
Debora Gilliard Metropolitan State University - Denver

**THE TELECOMMUNICATIONS INDUSTRY AND CORD CUTTING (PAPER ID: 174)**

Johannes Snyman MSUDenver  
Debora Gilliard Metropolitan State University - Denver

**HEURISTICS IN THE PATENTING SYSTEM: HOW TECHNOLOGY BREADTH AND APPLICANT PRIOR INVENTIVE ACHIEVEMENT RELATE TO INTELLECTUAL PROPERTY RIGHTS (PAPER ID: 72)**

Daniel Chaffin University of Nebraska Kearney

**VICTORIA'S SECRET: CAN IT CHANGE ITS MARKETING MODEL? (PAPER ID: 115)**

Debora Gilliard Metropolitan State University - Denver  
Sally Baalbaki-Yassine Metropolitan State University - Denver  
David Lynn Hoffman Metropolitan State University - Denver

**SUMMARY OF VICTORIA'S SECRET: CAN IT REBRAND ITS MARKETING MODEL? (PAPER ID: 175)**

Debora Gilliard Metropolitan State University - Denver  
Sally Baalbaki-Yassine Metropolitan State University - Denver  
David Lynn Hoffman Metropolitan State University of Denver

**OLS5 Publishing Supply Chain Management and Logistics Research Thursday 3:00 PM RUSSIAN RIVER VALLEY II**

Chair: John Bell University of Tennessee, Knoxville

**PUBLISHING SUPPLY CHAIN MANAGEMENT AND LOGISTICS RESEARCH (PAPER ID: 181)**

Glenn Richey Auburn University  
Beth Davis-Sramek Auburn University  
Steven Carnovale Florida Atlantic University

**EDU3 Creativity, Collaboration, and Learning Opportunities Thursday 3:00 PM SONOMA MOUNTAIN**

Chair: Sharonda Bishop California State Polytechnic University, Pomona

**UNLOCKING CREATIVITY: THE ART OF ENRICHING STEM EDUCATION WITH VAPA (PAPER ID: 68)**

Abigail Norman California Academy of Mathematics and Sciences

**PROMOTING CROSS-DISCIPLINARY COLLABORATION IN INNOVATIVE EDUCATION (PAPER ID: 74)**

Shu Wang California State University, Fresno  
Yu Zhang McMaster University

**EXPLORATION OF THE DIFFERENCE BETWEEN TRANSFER AND NON-TRANSFER STUDENTS IN PRINCIPAL STUDENT OUTCOMES AND EXTRACURRICULAR ACTIVITIES (PAPER ID: 134)**

Wen Cheng Cal Poly Pomona  
Kirill Rogovoy Cal Poly Pomona  
Yasser Salem Cal Poly Pomona

**MENTORSHIP IS A CONTACT SPORT – SERVING MENTORS AND STUDENTS (PAPER ID: 146)**

Sharonda Bishop California State Polytechnic University, Pomona



# Friday, April 5, 2024

**Friday, April 5, 2024**

**8:00 AM - 9:40 AM**

<b>FIN5</b>	<b>Institutional Investors</b>	<b>Friday</b>	<b>8:00 AM</b>	<b>CHALK HILL</b>
Chair: Vinh Huy Nguyen		California State University, Fresno		
DOES INSTITUTIONAL HERDING TENDENCY AND DIRECTION DESTABILIZE STOCK PRICES? (PAPER ID: 76)				
M. Sabeeh Iqbal		Hailey College of Commerce, University of the Punjab		
Aslihan Salih		California State University Long Beach		
THE IMPACTS OF INSTITUTIONAL STOCK OWNERSHIP ON FIRM VALUATION: A STATISTICAL ANALYSIS (PAPER ID: 151)				
Steven Le		California State University, Long Beach		
DO GENERAL PARTNER INCENTIVES IMPACT THE DURATION OF PRIVATE EQUITY FUNDS? (PAPER ID: 6)				
Karan Bhanot		University of Texas at San Antonio		
Mohammadali Fallah		California State University, Fresno		
Jingjing Guo		University of Texas at San Antonio		
<b>MBA3</b>	<b>Social Media Influence and Business Dynamics</b>	<b>Friday</b>	<b>8:00 AM</b>	<b>RUSSIAN RIVER VALLEY I</b>
Chair: Mohammad Salehan		Cal Poly Pomona		
THE COMPLEX INTERACTION BETWEEN VALENCE AND AROUSAL AND ITS EFFECT ON INFORMATION DIFFUSION (PAPER ID: 40)				
Mohammad Salehan		Cal Poly Pomona		
Giang Nguyen		Cal		
SLOTING FEE MODELING FOR SOCIAL MEDIA BUSINESS (PAPER ID: 71)				
Robert Chi		CSULB		
IMPACT OF COVID-19 OUTBREAK AND VACCINATION ON RIDE-SHARING SERVICES: A SOCIAL MEDIA ANALYSIS (PAPER ID: 140)				
Sina Shokoohyar		Seton Hall University		
Vahid Ghomi		Penn State Mont Alto		
Amirsalar Jafari Gorizi		American University		
Weimin Liang		University of Massachusetts Amherst		
Andrew Sinclair		Wilmington University		
A COMPARATIVE ANALYSIS OF CHATGPT COURSES IN INDUSTRIAL AND ACADEMIC DOMAINS (PAPER ID: 95)				
Alyssa Kerr		Indian Hill High School		
Haoqiang Jiang		Northern Kentucky University		
Yixiu Yu		Ball State University		
<b>MKT3</b>	<b>All Around Marketing</b>	<b>Friday</b>	<b>8:00 AM</b>	<b>RUSSIAN RIVER VALLEY II</b>
Chair: Sally Baalbaki-Yassine		Metropolitan State University - Denver		
MENTAL BUDGETING: MODERATING FACTORS OF CONSUMER BUDGET COMPLIANCE (PAPER ID: 18)				
Chang Seob Yeo		Dominican University of California		
Sarah Lee		Dominican University of California		

THE ULTIMATE CHALLENGE: MARKETING THE SMALL WINERY (PAPER ID: 38)

Don Sciglimpaglia CSU San Marcos  
Feraidoon Raafat San Diego State University  
Nathan Oestreich San Diego State University

THE ATTENTION THEORY OF VALUE: A CRITICAL APPLICATION TO CONTEMPORARY KLARNA’S BUY NOW PAY LATER ADVERTISING (PAPER ID: 93)

Noel Murray Chapman University  
Jack Broughton Chapman University

UNDERSTANDING PATIENT’S DRUG DECISION: INTEGRATED ASPECTS OF INSTITUTION, PHYSICIAN AND HEATH CONSULTANT (PAPER ID: 166)

George Shen National Chiayi University  
Neil Tsai TSH Biopharm

FASHION SUPPLY CHAIN WORKER EXPLOITATION:A STRUCTURAL CULTURAL KNOWLEDGE THEORY PERSPECTIVE (PAPER ID: 182)

Jon Shapiro Northeastern State University  
Angelina Shapiro Garfield HS

**ACC5 Sustainability, Reguations & New Technologies in Accounting Friday 8:00 AM SONOMA MOUNTAIN**

Chair: Nathan Oestreich San Diego State University

A CRITICAL EVALUATION OF THE IMPENDING SUSTAINABILITY REPORTING AND ATTESTATION STANDARD AS PROPOSED BY THE INTERNATIONAL ACCOUNTING STANDARDS.BOARD (PAPER ID: 150)

Ashley Burrowes Canterbury University

HOW WILL THE CRISIS IN SURPLUS OFFICE SPACE BE RESOLVED AND WHAT IS THE GOVERNMENT’S ROLE NOW AND LATER? (PAPER ID: 100)

Nathan Oestreich San Diego State University  
Julie Hansen San Diego State University  
Richard Sapp Portland State University  
Feraidoon Raafat San Diego State University

BIG DATA-BASED ACCOUNTING INFORMATION: BENEFITS, CHALLENGES, AND FUTURE PROSPECTS (PAPER ID: 131)

Salem Boumediene University of Illinois Springfield  
Salma Boumediene Naval Postgraduate School

**Friday, April 5, 2024**

**10:00 AM - 11:40 AM**

**MIL3 Military III Friday 10:00 AM CHALK HILL**

Chair: Robert Hanks USAF

EXPANSIONS TO THE PICK CHART METHODOLOGY (PAPER ID: 164)

Robert Hanks USAF

QUALITY SYSTEMS AND THE MULTI-INDENTURED DIGITAL THREAD (PAPER ID: 177)

Anthony Loar RGBSI Aerospace & Defense  
Jeffery Weir RGBSI Aerospace & Defense

TRANSPORTABILITY OF DIGITAL ARTIFACTS ACROSS THE DOD SERVICES AND VENDOR ENTERPRISE (PAPER ID: 178)

Nicholas Hatton RGBSI Aerospace & Defense  
Melanie Highberg RGBSI Aerospace & Defense

ADDITIVE MANUFACTURING IN THE DEFENSE INDUSTRIAL BASE (PAPER ID: 180)

Tyler Rigsby RGBSI Aerospace & Defense

**MSQ3 Defense Modeling Friday 10:00 AM RUSSIAN RIVER VALLEY I**

Chair: Carlina Smith Air Force Institute of Technology

PREDICTING COST GROWTH ON MAJOR DEFENSE ACQUISITION PROGRAMS THROUGH FORECAST MODELING (PAPER ID: 25)

Charles Moore RTX

THE IMPACT OF SOLAR ANGLE AND CLOUD SHADOWS ON 3D RECONSTRUCTION OF ROLLING STOCK CARGO (PAPER ID: 59)

Carlina Smith Air Force Institute of Technology  
Adam Reiman Air Force Institute of Technology

MEASURING THE EFFICIENCY OF MILITARY BEHAVIORAL HEALTH SERVICES (PAPER ID: 139)

Daniel Straw Air Force Institute of Technology  
William Cunningham Air Force Institute of Technology  
Seong-Jong Joo Air Force Institute of Technology

**OLS6 Supply Chain and Transportation Risk Friday 10:00 AM RUSSIAN RIVER VALLEY II**

Chair: Sumadhur Shakya California State University Monterey Bay

IDENTIFYING AND RANKING SUPPLY CHAIN RISKS (PAPER ID: 22)

Zach Zacharia Lehigh University

RISK SHARING IN A TWO-LEVEL SUPPLY CHAIN WITH VARIABLE CAPACITY AND RANDOM YIELD (PAPER ID: 85)

Xiao Xiao California State University Stanislaus  
Xiang Fang University of Colorado Denver  
Feng Zhou California State University Stanislaus

DEVELOPING MARITIME SHIPPING RESILIENCE: SUPPLY CHAIN FLOWS PERSPECTIVE (PAPER ID: 169)

Muhammad Hasan Ashraf California State University, Long Beach

IMPORT WHEAT TENDERS AND IMPACTS OF THE RUSSIAN INVASION (PAPER ID: 101)

William Wilson North Dakota State University  
Sumadhur Shakya California State University Monterey Bay  
Isaac Dubovoy North Dakota State University

**EDU4 Belonging, Diversity, and Representation Friday 10:00 AM SONOMA MOUNTAIN**

Chair: Bill D. Herman Metropolitan State University of Denver

THE CBAPP BELONG SERIES: CULTIVATING ACADEMIC IDENTITY & STUDENT ENGAGEMENT TO PROMOTE RETENTION (PAPER ID: 70)

Sarah Britto California State University Dominguez Hills  
Prakash Dheeriya California State University Dominguez Hills  
Stephanie Gonsalves California State University Dominguez Hills  
Rui Sun California State University, Dominguez Hills  
Zheng Yang California State University Dominguez Hills

BUSINESS MEN OF COLOR: A PILOT PROGRAM TO ENHANCE ACADEMIC SUCCESS AND CAREER READINESS (PAPER ID: 120)

Jeanne Almaraz California State Polytechnic University, Pomona  
Jorge Silva California State Polytechnic University, Pomona  
Frank Bryant California State Polytechnic University, Pomona  
Matthew Page California State Polytechnic University, Pomona

GENDER IN ACADEMIC LEADERSHIP: AN OVERVIEW OF BRAZILIAN FEDERAL UNIVERSITIES (PAPER ID: 127)

Leihge Pereira

UFMT

Silvia de Lima

UFMT

Indira Guzman

Cal Poly

Cristiano Maciel

UFMT

PROMISING PRACTICES FOR DIVERSITY, EQUITY, AND INCLUSION IN FACULTY HIRING: IMPLEMENTING STRATEGIES FROM THE LITERATURE (PAPER ID: 125)

Bill D. Herman

Metropolitan State University of Denver