

WESTERN DECISION SCIENCES INSTITUTE

APRIL 5-8, 2022

WDSI 2022

50th Annual Meeting

WAIKOLOA BEACH, HAWAII

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Literature Reviews of Telemedicine on Opioid Treatment in Rural Areas

1. Ms. Thuong Ho, Northern Kentucky University
2. Dr. Xiaoni Zhang, Northern Kentucky University
3. Dr. Valerie Hardcastle, Northern Kentucky University
4. Dr. Gary Ozanich, Northern Kentucky University

Examining The Relationship between User Engagement and E-Commerce Revenue Using Explorative Data

Analysis on Web Analytics Data

1. Dr. Sonya Zhang, Cal Poly Pomona
2. Mr. Rohith Rajasekaran, Cal Poly Pomona

THE EFFICACY OF CODING BOOTCAMPS FOR REFUGEES

1. Dr. Sharon Larisa Segrest, University of South Florida
2. Dr. Kenneth E. Murphy, University of California Irvine
3. Dr. Cristina M. Giannantonio, Chapman University
4. Dr. Amy E. Hurley-Hanson, Chapman University

An investigation of the impact of motivations, involvement, and attitude on the intent to use service robots in hotels

1. Ms. Nasim Binesh, University of Nevada Las Vegas
2. Dr. Seyhmus Baloglu, University of Nevada Las Vegas

The Role of Image Norms in the Career Decisions of Individuals with ASD

1. Dr. Amy Jane Griffiths, Chapman University
2. Dr. Amy E. Hurley-Hanson, Chapman University
3. Dr. Cristina M. Giannantonio, Chapman University
4. Dr. Sharon Larisa Segrest, University of South Florida

CHAVEZS COOPERATIVES: A PROJECT MANAGEMENT VIEW

1. Dr. Biff Baker, Metropolitan State University of Denver

Business Analytics in State-Funded Teaching-Focused Business-Schools; Market-Oriented vs Capability-Centered Strategies

1. Prof. Ardavan Asef-vaziri, California State University Northridge

Trading Venue Preference: Critical Role of Institutional Ownership

1. Mrs. Le Zhao, Florida International University
2. Dr. Vinh Huy Nguyen, California State University, Fresno
3. Dr. Suchismita Mishra, Florida International University

AN EMPIRICAL INVESTIGATION OF THE INFLUENCE OF SERVANT LEADERSHIP AND ORGANIZATIONAL VIRTUES ON INNOVATION IN PUBLIC ORGANIZATIONS

1. Mrs. SHUKTIKA CHATTERJEE, University of Nevada, Las Vegas
2. Ms. DORA CHATTERJEE, Coral Academy of Science, Las Vegas
3. Dr. Sutirtha Chatterjee, University of Nevada, Las Vegas

MARIJUANA GOES MAINSTREAM: ADOPTING TRADITIONAL MARKETING PRINCIPLES

1. Dr. Juan Mundel, Arizona State University
2. Dr. Tao Deng, DePaul University
3. Dr. Hyejin Kim, DePaul University
4. Prof. Juliet Stantz, DePaul University

New Belgium Brewing: What Does Tomorrow Hold?

1. Dr. David Lynn Hoffman, Metropolitan State University - Denver
2. Dr. Debora Gilliard, Metropolitan State University - Denver
3. Dr. Sally Baalbaki-Yassine, Metropolitan State University - Denver

Patagonia, Inc.: A Socially Conscious Company

1. Dr. David Lynn Hoffman, Metropolitan State University - Denver
2. Dr. Debora Gilliard, Metropolitan State University - Denver
3. Dr. Sally Baalbaki-Yassine, Metropolitan State University - Denver

ANOMALIES IN REIT RETURNS: EVIDENCE FOR AND AGAINST THE Q-THEORY

1. Dr. Wikrom Prombutr, csulb
2. Dr. Chanwit Phengpis, csulb
3. Dr. Ying Zhang, Fairfield University

TEACHING CASE: CALIFORNIA DREAMING HOUSING MARKET VISUALIZATIONS & PREDICTIONS

1. Dr. Aimee Jacobs, California State University, Fresno
2. Dr. Jacqui Curry, California State University, Fresno
3. Dr. Concetta DePaolo, Indiana State University

PLANNING FOR THE MEDICARE PART B PREMIUM

1. Prof. Nathan Oestreich, San Diego State University
2. Mr. Michael Keane, Michael S. Keane, CPA
3. Prof. John Cooper, California State University - Los Angeles

Controlling Leaders and Team Free-riding

1. Dr. Morvarid Rahmani, Georgia Institute of Technology

BIG DATA ANALYTICS AND ITS IMPACT ON FIRM'S PERFORMANCE: EVIDENCE FROM SMALL AND MEDIUM-SIZED BUSINESSES

1. Dr. STEVE ZHOU, University of Houston Downtown

Sustainability and Profitability : Can they Co Exist ?

1. Prof. Namakkal Bala Krishnan, California State Polytechnic University Pomona
2. Dr. Afsaneh Houshyar, California State Polytechnic University Pomona

Quantifying the Benefits and Costs of Grocery Click-and-Collect Service

1. Dr. Gary Gaukler, Claremont Graduate University
2. Dr. Chokdee Kanathanavanich, Claremont Graduate University

1 THE COVID-19 ECONOMIC SHUTDOWN AND THE FUTURE OF FLEXIBLE WORKPLACE PRACTICES IN THE SOUTH BAY REGION OF LOS ANGELES COUNTY

1. Dr. Fynnwin Prager, CSU Dominguez Hills

2. Dr. Jose Martinez, CSU Dominguez Hills
3. Dr. Mohja Rhoads, CSU Dominguez Hills

Optimal Rental Strategy: Short-term vs. Long-term Rentals

1. Dr. Sina Shokoohyar, Saint Joseph's University
2. Dr. Vahid Ghomi, Penn State Mont Alto
3. Dr. Anae Sobhani, University of Hartford
4. Dr. Ahmad Sobhani, Oakland University

Sustainable Fashion: Measuring Corporate Social Responsibility for Decision Making and Consumer Habits

1. Dr. Natale Zappia, California State University, Northridge
2. Dr. Tracie Tung, California State University Northridge
3. Ms. Elline Deogracias, California State University Northridge

M-LOYALTY ACROSS CULTURE

1. Prof. Min-Jen Tsai, National Yang Ming Chiao Tung University

THE CONSTRUCTION AND PRICING OF SYNTHETIC BERMUDA OPTIONS

1. Dr. Daryl Ono, Occidental College

Analysis and Prediction of Bilateral Export between China and BRI Economies

1. Mr. Dumor koffi, University of Electronic Science and Technology of China
2. Dr. Jean Paul Ainam, Rensselaer Polytechnic Institute, 110 Eighth Street Troy, NY USA 12180

Stop Clicking Around and Book Direct: Impact of Best Rate Guarantee on Hotel Pricing

1. Dr. Ming Chen, csulb
2. Dr. Zhi-Long Chen, University of maryland

THE STATE OF IS CURRICULA FOR DIGITAL TRANSFORMATION

1. Dr. Drew Hwang, Cal Poly Pomona
2. Dr. Hui Shi, Cal Poly Pomona

THE ROLE OF THE SUPPLY CHAIN IN IMPROVING INDIVIDUAL WELL-BEING IN THE WAKE OF LIFE DISRUPTION

1. Dr. Susan Golcic, Colorado State University
2. Dr. Joan Giese, Washington State University

THE EFFECT OF DISCRETE EMOTIONS ON INFORMATION DIFFUSION IN SOCIAL MEDIA

1. Dr. Mohammad Salehan, C

Applying structural equations to evaluate online instructional modalities in higher business education

1. Dr. Cindy Chen, California State Univ. Long Beach
2. Ms. Sabrina Landa, California State Univ. Long Beach
3. Ms. Aivanna Padilla, California State Univ. Long Beach
4. Dr. Jasmine Yur-Austin, California State Univ. Long Beach

Demand-Side Research and Implementation of Freemium Business Models: Case Study of HP Photo Creations

1. Dr. Feraidoon (Fred) Raafat, San Diego State University, Fowler College of Business
2. Dr. Donald Sciglimpaglia, California State University San Marcos, Department of Marketing

Forced Ranking: A Gateway to Deviance in Managerial Decision-Making?

1. Dr. Craig Macaulay, California State Univ. Long Beach

Freight Transportation Emissions: Hiding in Plain Sight

1. Dr. Wendy Tate, University of Tennessee
2. Dr. Lisa Ellram, Miami University Ohio

THE EFFECTS OF CULTURAL DIFFERENCE ON INTERNET SEARCH ENGINE CHOICES

1. Dr. Simon Lee, Eastern Illinois University
2. Dr. Abdou Illia, Eastern Illinois University

DESIGN OF RESILIENT SUPPLY CHAINS NETWORK WITH AN EMERGENCY BACKUP SUPPLY

1. Prof. Kiyoun Jeong, University of Houston Clear Lake
2. Prof. Jae-Dong Hong, South Carolina State University

THREE MISSING PUZZLE PIECES IN REAL OPTIONS RESEARCH AND SUGGESTIONS FOR CONCEPTUAL REINFORCEMENT

1. Dr. Ho Wook Shin, California State Univ. Long Beach

Teachig Complex OM-SCM formulas by Using Simulation and Modeling in Excel

1. Prof. Ardavan Asef-vaziri, California State University Northridge

Employees' Perceptions of Corporate Social Responsibility, Top Management Support for Quality, and Customer Involvement

1. Dr. David Hollingworth, University of North Dakota
2. Dr. Sean Valentnie, University of North Dakota

BARRIERS TO SUSTAINABILITY IN THE SUPPLY CHAIN AND THE ADDED IMPACT OF THE COVID-19 PANDEMIC

1. Dr. Susan Golcic, Colorado State University
2. Dr. Pavlina McGrady, Southern Oregon University

Integrating Information Technology to Healthcare and Healthcare Management: Improving Quality, Access, Efficiency, Equity, and Healthy Lives

1. Dr. Hossein Bidgoli, CSUB

Gender Differences: An Empirical Study on the Building Mechanism of Online Consumers' Initial Trust in China

1. Dr. Robert Chi, Professor, CSULB
2. Dr. Hanyang Luo, Dr
3. Dr. Sumin Yu, Dr
4. Dr. Zhijiao Du, Dr
5. Dr. Xudong Lin, Dr

PREDICTIONS OF WINE RATINGS USING MACHINE LEARNING ALGORITHMS

1. Ms. Mai Bui, Seattle University
2. Mr. Bryce Dorrance, Seattle University
3. Ms. Sofia Rodriguez, Seattle University
4. Mr. Marc Winter, Seattle University
5. Prof. Ben Kim, Seattle University

ECONOMIC INCLUSION: HOW PROCUREMENT CAN UNLOCK SOCIAL AND BUSINESS VALUE THROUGH SUPPLIER DIVERSITY

1. Dr. Andrea Sordi, University of Tennessee, Haslam College of Business
2. Dr. Wendy Tate, University of Tennessee
3. Mrs. Feigao (Kelly) Huang, University of Tennessee, Haslam College of Business

Corporate Tax Avoidance and Annual Report Tone Ambiguity

1. Dr. Jin Lei, Brock University
2. Dr. Wei Wu, California State Polytechnic University Pomona

The Videophone

1. Dr. Johannes Snyman, Metropolitan State

Predicting Repeat Purchases When Customers' Heterogeneities Follow Any Distributions

1. Dr. Hongyu Chen, California State University, Long Beach
2. Dr. Ruixia Shi, University of San Diego
3. Dr. Xuemei Su, California State University, Long Beach

Natural Resource Scarcity & Illicit Supply Chains

1. Prof. Stanley Griffis, Michigan State University
2. Prof. John Bell, University of Tennessee, Haslam College of Business
3. Ms. Rowan Hilend, Michigan State University
4. Prof. John Macdonald, Colorado State University

Hunger Chain ? A Competitive Supply Chain Simulation

1. Dr. Ju Myung Song, University of Massachusetts at Lowell

SUSTAINABILITY VS PROFITABILITY: A DECISION-MAKING MODEL

1. Dr. Wenge Zhu, California State Polytechnic University, Pomona

Does Information Disclosure of Capital Use in Prospectuses Affect IPO Initial Returns?

1. Prof. Zhong-guo Zhou, California State University Northridge

School as a Social Agent Factor in Women's Career Decision to Continued Participation in Sports as a Career

1. Dr. Valerie Isaak, university of Haifa
2. Dr. ORNA STEINER LAVI, Ruppiner Academic Center

The Use of Mobile Devices in University Digital Distance Learning: Its Effect on the Perceived Learning Outcomes

1. Dr. Sean Eom, Southeast Missouri State University

A structural analysis of Holland's circumplex across working ages

1. Mr. Dominic Shafer, California State Univ. Long Beach
2. Dr. Jonathan Phan, California State Univ. Long Beach
3. Mr. Paul Didham, California State Univ. Long Beach

Transformation of trusted intermediaries in the Age of Blockchain

1. Mr. Cheng-Te Tseng, Department of Management Information Systems, National Chengchi University
2. Prof. Shari S. C. Shang, Department of Management Information Systems, National Chengchi University

Innovation Potential, Insider Sales, and IPO Performance: How Firms Can Mitigate the Negative Effect of Insider Selling

1. Dr. Reo Song, California State University Long Beach

Effect of Human Disasters on Port Operation and Local Economy

1. Mr. Yeongjun Kim, Incheon National University
2. Prof. Changhee Kim, Incheon National University
3. Prof. Kanghwa Choi, Hansung University
4. Dr. Jaeho Shin, Hansung University

A CIVILIAN EVACUATION MODEL UNDER A DEGRADED ENVIRONMENT

1. Dr. Mahyar Amouzegar, The University of New Orleans
2. Dr. Khosrow Moshirvaziri, California State University, Long Beach

EXPECTANCY-VALENCE THEORIES OF MOTIVATION IN INFORMATION SYSTEMS RESEARCH

1. Dr. Xiaofeng Chen, Western Washington University

The Covid-19 Pandemic and the Productivity Paradox

1. Prof. Robert Mefford, University of San Francisco

Pricing the COVID-19 Vaccine: A mathematical Approach

1. Dr. Banafsheh Behzad, California State University, Long Beach

The Puzzle of New Loan Issuance

1. Prof. Shunlan Fang, Kent State University

Understanding and Applying Contingency Leadership Theory: A Class Activity

1. Dr. Randall Brown, California State University, Stanislaus

Masculine Servicescapes: Men's Identity Construction in Built Commercial Environments

1. Dr. Risto Moisio, California State University Long Beach
2. Dr. Mariam Beruchashvili, California State University, Northridge

How Does Ethnic Self-Awareness Moderate Target Market's Responses to Communication?

1. Dr. Mahmood Hussain, San Francisco State University
2. Ms. Christina Wong, San Francisco State University

PLANNING FOR REQUIRED MINIMUM DISTRIBUTIONS WHEN ONE IS STILL WORKING AT AGE-72 AND BEYOND

1. Prof. Nathan Oestreich, San Diego State University
2. Dr. James Williamson, San Diego State University
3. Dr. Kamal Haddad, San Diego State University

AN ANALYSIS OF PATTERNS OF RETAIL GAS PRICE VARIATIONS IN CANADA

1. Dr. Subhadip Ghosh, MacEwan University
2. Dr. Shahidul Islam, MacEwan University

CEO Network Centrality, Inside Debt, and the Riskiness of Corporate Policies

1. Dr. Jing He, University of Delaware
2. Dr. Ran Lu-Andrews, California Lutheran University
3. Dr. Yin YuThompson, Oakland University

Smile, You're on Camera: A Multi-Method Study of Gift-Giving Motivations in Social Live Streaming Services

1. Mr. Zhenya Tang, Mississippi State University
2. Dr. Tao Hu, California State University at Northridge
3. Dr. Merrill Warkentin, Mississippi State University

Exploring Gender-Based Conversational Interface Preferences in Modern Live Chat Systems

1. Dr. Moe Manshad, University of Northern
2. Dr. Daniel Brannon, University of Northern Colorado
3. Dr. Vish Iyer, University of Northern Colorado

The effect of online individual ethics cases on moral reasoning in business negotiation: an experimental study

1. Dr. Daniel Brannon, University of Northern Colorado
2. Dr. Moe Manshad, University of Northern Colorado
3. Dr. Vish Iyer, University of Northern Colorado

LEADERBOARD DESIGN PRINCIPLES INFLUENCING USER ENGAGEMENT IN AN ONLINE DISCUSSION

1. Mr. Brian Bovee, Dakota State University
2. Dr. Cherie Noteboom, Dakota State University
3. Dr. Omar El-Gayar, Dakota State University
4. Dr. Kevin Smith, Dakota State University

The Optimal Pricing of Graduate Academic Programs

1. Dr. Ken Ko, Pepperdine University

The Art of Managing Institutional Complexity

1. Dr. Yoonhee Choi, California State University Long Beach

EXPLORING CONSUMER ONLINE GROCERY SHOPPING PERCEPTION

1. Dr. Yiru Wang, State University of New York at Oswego
2. Dr. Xun Xu, California State University, Stanislaus
3. Dr. Qingyun Zhu, University of Alabama in Huntsville

Identifying and ranking supply chain risks

1. Dr. Zach Zacharia, Lehigh University

An Assessment of the Requirements for a Pharmaceutical Storage Facility (Project Giraffe) in South Africa

1. Prof. Barin Nag, Towson University
2. Mr. Scott Farrell, UGSM-Monarch Graduate School of Business

ONLINE DESCRIPTION QUALITY FOR SUSTAINABLE SELLER STRATEGIES

1. Prof. ming zhou, San Jose State University
2. Prof. Yang Sun, California Northstate University
3. Prof. shaonan tian, San Jose State University

EXECUTIVE GENDER DIVERSITY AND CORPORATE BOND MARKETS

1. Dr. Jasmine Yur-Austin, California State Univ. Long Beach
2. Dr. Ran Zhao, Claremont Graduate University
3. Dr. Lu Zhu, California State Univ. Long Beach

Exploring the Difference of Students' Learning Outcome Evaluation between Industrial Professionals and Students

1. Dr. Wen Cheng, California state polytechnic univ, Pomona

Exploration of Racial and Gender Diversity within Undergraduate and Graduate Programs across the US

1. Dr. Wen Cheng, California state polytechnic univ, Pomona

ALGEBRAIC EXPRESSIONS FOR RANGE CONTROL CHART CONSTANTS

1. Dr. Don Wardell, University of Utah

Public School Leadership During a Pandemic: Three Case Studies

1. Ms. Lamiya Hoque, California State University, Dominguez Hills
2. Dr. Rui Sun, California State University, Dominguez Hills
3. Dr. Hugo Asencio, California State University, Dominguez Hills

Influencing Factors for the Business Analytics Adoption from a Cross-Cultural Perspective

1. Prof. Hokey Min, Bowling Green State University
2. Dr. Hye-Young Joo, Chung-Ang University

Examining the Construct Validity of Boredom: A Meta-Analysis

1. Mr. Paul Didham, California State Univ. Long Beach
2. Dr. Jonathan Phan, California State Univ. Long Beach
3. Mr. Dominic Shafer, California State Univ. Long Beach

EMPOWERMENT THROUGH SOCIAL MEDIA: A STUDY OF HEALTHCARE NONPROFIT ORGANIZATIONS

1. Dr. Rui Sun, California State University, Dominguez Hills
2. Dr. Bing Xu, California State University, Dominguez Hills

Nuts and Bolts of the 2021 Enhanced, Advanced Child Tax Credit

1. Prof. Francine Lipman, University of Nevada Las Vegas
2. Dr. James Williamson, San Diego State University, Fowler College of Business

LOWER-DIVISION COURSES: EFFECTIVENESS AS A RECRUITMENT TOOL IN MARKETING EDUCATION

1. Dr. Nicole S. Vowles, Metropolitan State University of Denver
2. Dr. Angelica Bahl, Metropolitan State University of Denver
3. Ms. April Schofield, Metropolitan State University of Denver

THE EFFECT OF PRICE, BRAND, AND OTHER FACTORS ON ONLINE PURCHASE DECISION-MAKING PROCESS IN THE CONTEXT OF RUSSIAN AND CHINESE CONSUMERS

1. Dr. Angelica Bahl, Metropolitan State University of Denver
2. Dr. Elena V. Noskova, Far Eastern Federal University
3. Dr. Irina M. Romanova, Far Eastern Federal University

Designing and Managing Sustainable Energy Mix: How optimal energy mix impacts on economy and policy framework

1. Dr. KWON GI MUN, California State Polytechnic University Pomona
2. Dr. Chan Hwan Lee, Ajou University
3. Dr. Raza Rafique, Kean University

SEASONAL REVENUE FORECASTING AND RISK MANAGEMENT

1. Mr. Andrew Shi, Diamond Bar High School
2. Mr. Cosmin Borsa, University of California, Santa Barbara

THE SIGNIFICANCE OF BLOCKCHAIN TECHNOLOGY IN THE FORMAL AND SHADOW SYSTEMS OF SUPPLY CHAINS. THE COMPARATIVE ANALYSIS

1. Prof. Artur Swierczek, University of Economics in Katowice

INTERNAL AND RELATIONAL PERFORMANCE OF SUPPLY CHAINS IN THE TRANSITIVE SERVICE TRIADS

1. Prof. Artur Swierczek, University of Economics in Katowice

THE ROLE OF INFORMATION TECHNOLOGY IN INNOVATION IN PUBLIC ORGANIZATIONS

1. Mrs. SHUKTIKA CHATTERJEE, University of Nevada, Las Vegas
2. Ms. DORA CHATTERJEE, Coral Academy of Science, Las Vegas
3. Dr. Sutirtha Chatterjee, University of Nevada, Las Vegas

CUSTOMER MOTIVATION TO PARTICIPATE IN VALUE PROPOSITIONS

1. Dr. Lenna Shulga, University of Hawaii at Manoa, School of Travel Industry Management, Shidler College of Business
2. Dr. James Busser, University of Nevada, Las Vegas, William F. Harrah College of Hospitality

DO DEEP VALUE INVESTORS EARN EXCESS RETURNS?

1. Prof. SUNIL MOHANTY, Brooklyn College -CUNY
2. Dr. Jeffrey Oxman, Canisius College

Optimal Development of Wind Farm with Simulation Models and Optimization

1. Prof. Honggang Wang, California State Poly

Gaussian Mixture Models for Securing Industrial Cyber-Physical Systems

1. Prof. Honggang Wang, California State Poly

Evaluation of Electric Vehicle Power Technologies: Integration of Technological Performance and Market Preference

1. Dr. Jonathan Ho, College of Management, Yuan Ze University
2. Ms. Huang YU Hua, College of Management, Yuan Ze University

Bond Repurchases: A Teaching Case

1. Dr. Sheldon Smith, Utah Valley University
2. Mr. Marty Van Wagoner, Utah Valley University

Cybersecurity disclosure and conservative reporting behavior

1. Dr. Fang-Chun Liu, University of South Florida
2. Dr. Steve Yang, Stevens Institute of Technology
3. Dr. Xiaodi Zhu, New Jersey City University

IN-PERSON VS. ONLINE: ANALYSIS OF SHOPPING MOTIVATIONS DURING COVID-19

1. Dr. Patricia Huddleston, Mich
2. Dr. Bridget Behe, Mic

FEMININITY, MASCULINITY, AND ANDROGyny: AN ASSESSMENT OF TOXIC AND POSITIVE CONSUMER CHARACTERISTICS

1. Dr. Sally Baalbaki-Yassine, Metro
2. Dr. Greg Black, Metropolitan State University - Denver
3. Dr. Mick Jackowski, Metropolitan State University - Denver
4. Ms. April Schofield, Metropolitan State University of Denver

THE RELATIONSHIP BETWEEN PSYCAP & INTEGRITY: IMPLICATIONS FOR BUSINESS STUDENTS

1. Dr. Kyle Luthans, University of Nebraska at Kearney
2. Dr. Brett Luthans, Missouri Western State University
3. Dr. Daniel Chaffin, University of Nebraska at Kearney

The influence of e-CRM on the CRM objectives: A timeline of changes

1. Dr. Muhammad Razi, Western Michigan University
2. Dr. J. Michael Tarn, Western Michigan University

Beyond Radical Minds: Detecting Behavior Drift of Cyber Political Trolls by Using Graphic Model

1. Dr. JESSICA SHENG, California State University Northridge
2. Dr. DA XU, California State Univ. Long Beach
3. Prof. PAUL HU, University of Utah

RELATIVE KNOWLEDGE PROPORTIONS IN R&D PARTNERSHIPS

1. Dr. Abigail Richard, University of Indianapolis
2. Dr. Fred Ahrens, The University of Toledo
3. Dr. Benjamin George, The University of Toledo

Empirical Investigation of the Kraljic Portfolio Matrix for Services

1. Dr. Yuan Ye, California State University - Sacramento

EXXON MOBIL IN 2021: ACTIVIST SHAREHOLDERS IN ACTION

1. Dr. Christopher Stewart, Metropolitan State University of Denver
2. Dr. Debora Gilliard, Metropolitan State University - Denver

THE PERFORMANCE OF SELF-CHECKOUTS

1. Dr. Taeho Park, San Jose State University
2. Dr. Jin Kwak, Ewha Womans University
3. Dr. Shu Zhou, San Jose State University

Exploring the effectiveness of anthropomorphism on online recommendations acceptance

1. Mr. Chien-Nan Li, National Sun Yat-sen University
2. Mr. Wei-Hao Huang, National Sun Yat-sen University
3. Prof. Hui-Mei Hsu, National Kaohsiung Normal University
4. Prof. Shih-Chieh Hsu, National Sun Yat-sen University

MONITORING SUPPLY CHAINS IN REAL-TIME

1. Prof. Markus Gerschberger, Josef Ressel Center for Real-Time Value Network Visibility - University of Applied Sciences Upper Austria
2. Prof. Franz Staberhofer, University of Applied Sciences Upper Austria, Logistikum

STAYING ALIVE: EXPLORING ADAPTIVE CAPABILITIES

1. Prof. Melanie Hinterplattner, University of Applied Sciences Upper Austria, Logistikum
2. Dr. Stan Fawcett, University of Applied Sciences Upper Austria, Logistikum
3. Prof. Markus Gerschberger, Josef Ressel Center for Real-Time Value Network Visibility - University of Applied Sciences Upper Austria

M-COMMERCE AND THE FUTURE OF SHOPPING

1. Prof. Hongwei Du, California State University, East Bay
2. Dr. Peng Xie, California State University - East Bay

Complementarity of IT-enabled inter-organizational processes in U.S. hospitals

1. Dr. Joonhwan In, UNIST
2. Dr. Seung Jun Lee, Chung-Ang University

A conceptual framework for supply chain strategy

1. Dr. Joonhwan In, UNIST
2. Dr. Jae-Young Oh, Central Washington University

A ROSE ? BY ANY OTHER NAME

1. Dr. Mohua Podder, University of Alberta
2. Dr. Subhadip Ghosh, MacEwan University

THE IMPACT OF COVID-19 PANDEMIC ON U.S. STUDENTS' ACADEMIC PERFORMANCE

1. Mr. Mohammadali Beheshti, University of Houston Clear Lake
2. Dr. Gene Shan, University of Houston Clear Lake
3. Prof. Kiyong Jeong, University of Houston Clear Lake

DIGITAL TRANSFORMATION IN PATIENT CARE: EXPLORING NURSES ATTITUDES TOWARDS NURSING DOCUMENTATION SYSTEM

1. Dr. Haoqiang Jiang, Northern Kentucky University

2. Dr. Xiaoni Zhang, Northern Kentucky University
3. Dr. Juanjuan Li, Florida International University

A Special Model for Determining Expected Number of Future Failures

1. Prof. Maryam Hamidi, Lamar University
2. Prof. Ferenc Szidarovszky, Corvinus University of Budapest
3. Mr. Pooyan Mobtahej, Lamar University

Selling Fewer Better Things: Serving Variety with Slow Fashion

1. Dr. Monir Jalili, Bentley University
2. Dr. Michael Pangburn, University of Oregon
3. Dr. Alireza Yazdani, California State Polytechnic University, Pomona

Innovation in Education through Holistic Assessment

1. Dr. Ron Pike, Cal Poly Pomona

Online Customer Reviews of Hotels/Resorts and Spas

1. Dr. Ingrid Lin, University of Hawaii at Manoa, School of Travel Industry Management, Shidler College of Business
2. Dr. Lenna Shulga, University of Hawaii at Manoa, School of Travel Industry Management, Shidler College of Business

COULD TECHNOLOGY AND UBER CHANGE GLOBAL SUPPLY CHAINS, HELP SMALL BUSINESS, AND EVEN IMPROVE THE ENVIRONMENT.

1. Dr. David Bechtold, Metro State University in Denver
2. Dr. David Lynn Hoffman, Metropolitan State University - Denver

How CEO Gender and Compensation Affect Earnings Management

1. Prof. Ying Wang², Montana State University-Billings

CAREER DEVELOPMENT IN DIGITAL MARKETING: ANALYSIS OF A PARTNERSHIP APPROACH AND PRACTICAL LEARNING

1. Ms. Laurel Lane, Metropolitan State University of Denver
2. Dr. Nicole S. Vowles, Metropolitan State University of Denver

The Merchants of Venice and the Roughnecks of Bakken: Human Asset Specificity Requirements for Service Contracts in Varying Environments

1. Dr. Barry Brewer, New Mexico State University
2. Dr. Cindy Wallin Blair, Brigham Young University
3. Dr. Bryan Ashenbaum, Miami University Ohio

Unintended Consequences of Welfare Programs in Schooling Outcomes: Evidence from Brazil

1. Dr. Fernanda Araujo Maciel, California State University Sacramento

Is AI Beneficial For Food Waste Management In Five Star Hotels?

1. Mr. Varun Khanna, Emirates Academy Hospitality Managemen
2. Dr. Sanjay Nadkarni, Emirates Academy Hospitality Managemen
3. Dr. Natasa Christodoulidou, California State University DH

4. Dr. Marcus Rothenberger, University of Nevada Las Vegas
5. Dr. Meng Zhao, CSU Dominguez Hills

The integration of practical business topics and issues with pedagogical overtones for classroom discussions

1. Dr. Joe Stasio, Merrimack College

The application of innovative brain imaging technology in the fuzzy front end of cognitive neuroscience

1. Ms. Huang YU Hua, College of Management, Yuan Ze University
2. Dr. Jonathan Ho, College of Management, Yuan Ze University

Evidence on Student Online Learning Outcomes in Higher Education During the COVID-19 Pandemic

1. Dr. Chin-Yen Alice Liu, Texas A&M University - San Antonio

Advancing stock policy on repairable, intermittently-demanded service parts

1. Dr. Jeff Weir, Air Force Institute of Technology
2. Dr. Greg Gehret, Air Force Life Cycle Management Center

How Do Consumers Form Their Intentions to Wear a Mask During Their Stay in Coffee Shops?

1. Mr. Jeffrey Hsu, California State Polytechnic University Pomona
2. Ms. Emily Harrison, California State Polytechnic University Pomona
3. Ms. Hallie Huang, California State Polytechnic University Pomona
4. Mr. Luis Gaytan, California State Polytechnic University Pomona
5. Dr. Jae Min Jung, California State Polytechnic University Pomona

THE EFFECTS OF SUPPLIER'S SALESPEOPLE IN SUPPLIER INVOLVEMENT (SI) FOR NEW PRODUCT DEVELOPMENT (NPD)

1. Dr. Jaeyoung Oh, Central Washington University
2. Dr. Joonhwan In, UNIST

Optimal Operational Strategies for Online Retailers with Demand and Return Uncertainty

1. Prof. Wenting Pan, Saint Mary's College of California
2. Prof. Candice Huynh, California State Polytechnic University Pomona

Enhancing Perceived Quality and Brand Loyalty Through Brand Co-Creation: A Study of Branded Apps

1. Dr. Trang Tran, East Carolina University
2. Dr. David Taylor, Sacred Heart University
3. Dr. Chao Wen, Ohio Northern University

The Role of Digital Badging in Business Analytics Education

1. Dr. Rita Kumar, California State Polytechnic University Pomona
2. Dr. Larisa Preiser-Houy, California State Polytechnic University Pomona

HOW EFFECTIVE IS THE BUDGET PERFORMANCE MANAGEMENT REFORM?

1. Ms. He Renxing, School of Management, Lanzhou University

Product innovation and service innovation: comparison between performance and efficiency

1. Dr. Jaeho Shin, Hansung University

2. Mr. Yeongjun Kim, Incheon National University
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Transportation in the Path of Sustainability: A Systematic Quantitative Review of Case Studies

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Preventing Wait: A Methodology for Avoiding the Prevalent Waste of Queuing

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COMPARATIVE EVALUATION OF DISTINCT TREE-BASED MODELS FOR PEDESTRIAN-RELATED CRASH INJURY SEVERITY ANALYSIS

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Institutions and Book-to-Market Effect: The Role of Investment Horizon

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2. Dr. Muhammad Sabeeh Iqbal, Bilkent University
3. Dr. Levent Akdeniz, Bilkent University

A Grocery Chain Location Selection in Alaska

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The Effect of Moral Ideology on Acceptance of E-Government Services

1. Mrs. SHUKTIKA CHATTERJEE, University of Nevada, Las Vegas
2. Dr. Sutirtha Chatterjee, University of Nevada, Las Vegas
3. Mrs. Sheetal Survase, University of Nevada, Las Vegas

Food Facility Inspection During the COVID-19 Pandemic: Case Study

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2. Prof. Yong Choi, California State University, Bakersfield
3. Mr. Rolando Villareal, Sacramento County

The Department Chair: Challenges and Strategies

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The Search for Spontaneity: Adaptive Selling in the Sales Process and Corporate Training

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3. Dr. Clay Daughtrey, Metropolitan State University of Denver
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How Are Women's Preferences for Realistic Advertisements Shaped? Through the Lens of Theory of Planned Behavior

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3. Ms. Krystal Serrano, California State Polytechnic University Pomona
4. Dr. Jae Min Jung, California State Polytechnic University, Pomona

Institutional Ownership and Bank Liquidity Creation

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Audit committee financial expertise mandate and earnings management mitigation

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Exploring the consumer behavior in mobile games

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The Effect of the New Revenue Recognition Standards (Topic 606) on Long-Term Contracts

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2. Prof. John Palmer, California State Univ. Long Beach
3. Dr. Sudha Krishnan, California State Univ. Long Beach
4. Ms. Sabrina Landa, California State Univ. Long Beach

Using Circuitry to Inform Better Transportation Decisions

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INDUSTRY AND SERVICE-LEARNING COLLABORATIONS IN THE CLASSROOM - MAKING IT WORK

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Bayesian update for online monitoring of processes

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Six sigma approach to fighter fleet's health management

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An Investigation of Factors that Contribute to Candidates Success on the CPA Exam

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TEACHING INTERMEDIATE ACCOUNTING I USING PROBLEM-BASED LEARNING (PBL) CONTINUUM AND TEAM-BASED LEARNING (TBL)

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2. Dr. Lloyd Sage, Sage and Sage

The stock market reaction to data breaches: A stakeholder perspective

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2. Dr. Christoph Schmidt, ETH Zurich
3. Prof. Stephan Wagner, ETH Zurich

Sustainable Consumption in Fashion & Apparel

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2. Dr. David Loranger, Sacred Heart University

A Bayesian Approach to Forecasting Spare Parts Demands Subject to Intermittency and Irregularity

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Cross-Cultural Comparisons of Consumer Responses to Covid-19 Protocols and Tourism Activities: From the Text Analysis of Tweets

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WHEN "MADE IN USA" IS OR ISN'T

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2. Dr. Saleem Alhabash, Mic
3. Dr. Anastasia Kononova, Mi
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2. Dr. Sudha Krishnan, California State Univ. Long Beach
3. Dr. Greg Gaynor, California State Univ. Long Beach
4. Mr. John Palmer, California State Univ. Long Beach

Implementing Learning Ecosystem in our Classrooms: A Pragmatic Proposal

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2. Dr. Moe Manshad, University of Northern Colorado
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Implementing Emerging Technologies in Procurement and Supply Chains

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2. Prof. Anand Nair, Michigan State University

Designing an introductory Analytics Course for Graduate Business Students

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UNDERSTANDING SUPPLIER DEVELOPMENT FROM THE KNOWLEDGE CHAIN PERSPECTIVE

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2. Dr. Scott Ellis, GEORGIA SOUTHERN UNIVERSITY
3. Dr. Clyde Holsapple, University of Kentucky

Actual and self-reported risk-taking behavior of university students during the COVID-19 pandemic

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2. Dr. Vinh Huy Nguyen, California State University, Fresno

CROSSOVER ADVERTISING: A NETNOGRAPHY OF A HBO/ AB INBEV MARKETING ALLIANCE

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Relationships Between Environmental Pressures, Firms' Actions and Innovation Performance

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IS IT WILD OR IS IT FARMED? AN ANALYSIS OF SALMON LABELING AT U.S. RESTAURANTS

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COST-BENEFIT ANALYSIS OF F/A-18E/F AND EA-18G SIMULATORS

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2. Dr. Aruna Apte, Naval Postgraduate School
3. Mr. Lucas Willoughby, United States Navy
4. Mr. Felix Flores, United States Navy

Turning Pandemic Challenges into Opportunities through Diversifying Customer Base: Case Study of A

Laboratory Equipment Supplier

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2. Dr. Chang Seob Yeo, Dominican University of California

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THE EFFECT OF REPUTATION ON READABILITY OF ANNUAL REPORTS FOR S&P100 FIRMS - A COMPARISON AMONG MEASURES

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3. Dr. Ping Lin, California State Univ. Long Beach

The effect of sustainability initiatives on operational slacks and business performance

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A DEEP LEARNING-BASED IMPUTATION METHOD TO ENHANCE CROWDSOURCED DATA FOR ONLINE BUSINESS DIRECTORY PLATFORMS

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2. Prof. PAUL HU, University of Utah
3. Prof. PROF. XIAO FANG, University of Delaware

Financial Literacy and Borrowing Behavior in Different Age Groups

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2. Mr. Andrew Brands, California State Polytechnic University Pomona

Using Auditing and Commitment for Engaging the Supplier for Supply Chain Sustainability

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3. Prof. ZHIBIN (BEN) YANG, Lundquist College of Business, University of Oregon

HAZARD MAPPING FOR INFRASTRUCTURE PLANNING IN THE ARCTIC

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2. Dr. Al Thal, Air Force Institute of Technology
3. Dr. Christopher Chini, Air Force Institute of Technology
4. Mr. Peter Amaddio, United States Air Force Academy

Modeling fairness of profit distribution in supply chains

1. Prof. Yong Won Seo, Chung-Ang University
2. Ms. Samantha Seayoung Park, Chung-Ang University

Instrumenting Job Shop Manufacturing for Analytics and Intelligence

1. Prof. Christoph Wunck, Hochschule Emden/Leer (University of Applied Sciences)

CUSTOMER SATISFACTION AND CULTURE IN INTERNATIONAL CONSTRUCTION PROJECTS

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3. Dr. Carlos Braziel, Air Force Security Assistance & Cooperation Directorate
4. Dr. Marcelo Zawadzki, Air Force Institute of Technology
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The Auto Repossession Industry: Tough Challenges in the Current Economic Landscape

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3. Mr. Andrew Sinclair, International Recovery Systems

Mitigating Psychological Contract Breach through Coping Orientation

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PROACTIVE PERSONALITY, RECOVERY EXPERIENCES, STRESS, AND TURNOVER INTENTION OF REGISTERED NURSES

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MEASURING DELAY OF GRATIFICATION CREATION OF A SELF-REPORT MEASURE: INTERIM FINDINGS

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Identity Utility, the Rationality of "Labor," and the Fundamental Principle of Engagement

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EXPERIMENTAL BRA DESIGN MODEL FOR POST BREAST RECONSTRUCTION

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3. Dr. Edgar Rodriguez Ramirez, Victoria University of Wellington

WHEN SAYING "THANK YOU" CAN BACKFIRE - THE EFFECT OF GRATITUDE EXPRESSION ON W-O-M INTENTIONS

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Innovation and Entrepreneurship Ecosystem in the Construction Industry

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ANALYZING SEAPORT PERFORMANCE TO AVOID SHIPPING DELAYS

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Lessons for Business Analytics Students from Media Coverage of Mathematical Models

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Agent-Based Modeling for Decision Analytics in Police Patrol Operations

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ANALYSIS OF CONTAINER DELIVERY RECORDS PER CONTAINER AND DESTINATION

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Dynamics of an Emergent, Family Owned and Operated Private Tour Company

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2. Dr. Lenna Shulga, University of Hawaii at Manoa, School of Travel Industry Management, Shidler College of Business

Understanding the Role of Institution based Trust in Cryptocurrency Adoption: A Theoretical Model

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QUALITY OF BUYBACKS AND EXIT STRATEGY OF INSIDERS

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Home Price Growth and Minority Access to Mortgage Credit

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Virtuality, The Global Nature of Teams, and New Product Development Team Creativity

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Failed Bank Asset Recovery: The Influence of Deposits and Loan Exposure

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News Website Front Page: Dynamic Content Layout Optimization

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The Creation of One Truth: Single-Ledger Entries for Multiple Stakeholders Using Blockchain Technology to Address the Reconciliation Problem

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GOVERNANCE BY INSTITUTIONAL INVESTORS AND FINANCIAL ANALYSTS

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Team Alliance Strategies In Crowdsourcing Platforms

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Unlocking Reputation Mechanisms Impact on Collaborative Consumption Pricing: Towards a Better Understanding of Direct and Indirect effects of Ratings

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WHAT'S IN A NAME? THE CONFUSING WORLD OF SALMON BRANDS

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LIVE REGALLY - COAT OF ARMS: AN INTRODUCTION FOR STUDENTS TO LIFE DESIGN

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2. Dr. Thomas Norman, CSU Dominguez Hills
3. Mr. James Golding, Live Regally

DATA ENGINEERING SKILLS AND COMPETENCIES BASED ON INDUSTRY DEMAND

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Online Courses: Healthy Meal or Junk Food?

1. Mr. Benjamin Norman, California Academy of Math and Sciences, High School
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Job Shadowing within an University System: A Faculty and Administration Partnership

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2. Dr. Joan Torne, California State University Chancellor's Office
3. Dr. Krystal Rawls, California State U. Dominguez Hills

Understanding the Role of Context Variables in the Effective use of Social Computing in Organizations for Knowledge Management in Groups

1. Dr. Anupam Nath, Georgia Gwinnett College

EXTENDING THE IS SUCCESSFUL MODEL TO THE WEBSITE SERVICE QUALITY OF HOSPITAL SYSTEMS

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2. Dr. fang-kai chang, Department of Business Administration, Feng Chia University
3. Mr. Chih-Lang Tseng, Department of Information Management, National Chung Cheng University

A SIX FACTOR LEADERSHIP MODEL ON JOB SATISFACTION IN THE WORKPLACE DURING THE COVID-19 PANDEMIC

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Impeding Behavior in Shopping and Product Trial

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A TEACHING APPROACH FOR THE ECONOMIC PRODUCTION QUANTITY MODEL USING ONLY ALGEBRA AND ANALYTIC GEOMETRY

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REDUCING AND DETECTING ON-LINE EXAM CHEATING: BUILDING A BETTER MOUSETRAP. PROTOCOLS FOR CANVAS AND OTHER LEARNING MANAGEMENT SYSTEMS

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ANALYSIS OF THE FINANCIAL PERFORMANCE OF FOOD MANUFACTURERS DURING THE PANDEMIC

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Managing through the storm: the multiple challenges of the Covid pandemic and the management of a student-managed investment fund

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Seeking Alpha with Multi-Factors Investment Model

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Artificial Intelligence in Education

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THE CONFLUENCE OF AGRICULTURE AND ENERGY - BIOFUELS AND FOOD: A SYSTEMS PERSPECTIVE

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The Impact of the Pandemic on Higher Education and Implications to E-Businesses

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Digital finance and corporate innovation: Evidence from China

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Omni-channel Operation Management Based on Consumer Emotional Feedback

1. Prof. Honghui Deng, University of Nevada Las Vegas
2. Prof. Ming Lei, Guanghua School of Management, Peking University
3. Dr. Xinyan Yao, Guanghua School of Management, Peking University
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Simulation of charge and discharge cycle of a concentrate-based thermal energy storage system.

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2. Mr. Justin Lee, Cal Poly Pomona
3. Ms. Rozina Nalbandian, Cal Poly Pomona
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A MICROSIMULATION MODEL: DO OBESE ADOLESCENCE GROW INTO OBESE ADULTS?

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THE MIRACLE BEGINNING TO THE FALL OF YANBIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (YUST):

IN-DEPTH ANALYSIS AND LESSONS LEARNED

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3. Dr. Chinkyung Kim, Yanbian University of Science and Technology

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The role of social media in the crypto token trading

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2. Dr. Ojoung Kwon, California State University, Fresno
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- 1. Dr. Chang Yee Kwan, National Chengchi University**
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TRAVELERS' RISK PERCEPTION AND CHOICE OF CANCELLATION POLICY: THE STIMULATING EFFECT OF RISK TRIGGERS

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Evolutionary Approach for the Design of Neural Networks

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