

WESTERN DECISION SCIENCES INSTITUTE

APRIL 2-5, 2024

WDSI 2024

52nd Annual Meeting

SANTA ROSA, SONOMA COUNTY, CALIFORNIA

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Accounting

Funding a Roth IRA with a Qualified Tuition Program Balance

Sheldon Smith, Utah Valley University

Accounting

Foreign Direct Investments and Management Earnings Forecasts

Nian Lim (Vic) Lee, California State Polytechnic University, Pomona
Danya Mi, Emporia State University
Ma Teng, Emporia State University
Jingbo Zhang, University of Texas, Permian Basin

Internet And E-Business

EVOLUTION OF THE WORLD WIDE WEB TO WEB3

SANTOSH VENKATRAMAN, Tennessee State University

Marketing

"GHOST FRANCHISES" IN THE POST-COVID ERA: ARE THEY HERE TO STAY?

Marko Grunhagen, Eastern Illinois University

Modeling And Simulation

ON A SPECIAL DECISION PROBLEM

Maryam Hamidi, Lamar University
Ferenc Szidarovszky, Corvinus University of Budapest
Akio Matsumoto, Chuo University

Finance And Investment

Do General Partner Incentives Impact the Duration of Private Equity Funds?

Karan Bhanot, University of Texas at San Antonio
Mohammadali Fallah, California State University, Fresno
Jingjing Guo, University of Texas at San Antonio

Internet And E-Business

SOCIAL COGNITION THEORY AND ONLINE SOCIAL COMMUNITY USER'S PARTICIPATION ON GREEN ENERGY TECHNOLOGY PRODUCT STICKINESS

Hsin-Hsin Chang, National Cheng Kung University Department of Business Administration
You-Hung Lin, National Cheng Kung University Department of Business Administration
Shih-Shuo Yeh, National Cheng Kung University Department of Business Administration
Yun-An Yeh, National Cheng Kung University Department of Business Administration
Chun-Po Chiu, National Cheng Kung University Department of Business Administration

Modeling And Simulation

A Geometric Median Decomposition Method to Minimize Aggregate Fit Loss

Ariya Xuxu Amoozegar-Montero, Victoria University
Aida Amoozegar-Montero, You Know. Clothing
Mahyar Amoozegar, New Mexico Tech
Khosrow Moshirvaziri, California State University
Edgar Rodriguez Ramirez, Victoria University

Management Science And Quantitative Methods

THE EFFECTS OF INFORMATION PRESENTATION AND SITUATIONAL COMPLEXITY ON EFFECTIVE DECISION-MAKING

Stephen Donnel, Air Force Institute of Technology
William Caballero, United States Air Force Academy
Brian Lunday, Air Force Institute of Technology

Internet And E-Business

FEMALE USER PERCEPTION TOWARD THE OVER-THE-TOP VIDEO STREAMING SERVICES

Chin-Feng Lin, National Pingtung University

Management Science And Quantitative Methods

A Partially Flexible Strategy for Emergency Department Admissions to Hospital Wards

Leily Farrokhvar, California State University Northridge
Mahdi Shakeri, University of Calgary
Babak Haji, Sharif University of Technology

Management, Entrepreneurship, And Organization

Neurodiversity and Self-Disclosure in the Workplace

Cristina Giannantonio, Chapman University
Amy Hurley-Hanson, Chapman University
Amy Jane Griffiths, Chapman University
Sharon Segrest, University of South Florida

Management, Entrepreneurship, And Organization

Extreme Leadership and Polar Explorers

Amy Hurley-Hanson, Chapman University
Cristina Giannantonio, Chapman University

Modeling And Simulation

Using Nonconvex Optimization Method to Model Complex Asset Allocation and Location Problems

Mahyar Amouzegar, New Mexico Tech
Khosrow Moshirvaziri, California State University, Long Beach

Marketing

WITH DRAWING: EXPLORING PERSONAL VISUAL STIMULI AND SPENDING

Therese Louie, San Jose State University
Katrina Ng, San Jose State University

Accounting

RECOMMENDATIONS TO INTERNAL AUDITORS REGARDING THE AUDITING AND ATTESTATION OF MATHEMATICAL PROGRAMMING MODELS

Jose Rincon, Loyola Marymount University
Greg Akai, Loyola Marymount University
Daryl Ono, University of Southern California

Marketing

Mental Budgeting: Moderating Factors of Consumer Budget Compliance

Chang Seob Yeo, Dominican University of California
Sarah Lee, Dominican University of California

Military Applications

AN EXPLORATION OF PARALLELISM FOR SOLVING MULTIPLE MATH PROGRAMMING INSTANCES USING A COMMERCIAL SOLVER

Carson Long, Air Force Institute of Technology
Brian Lunday, Air Force Institute of Technology

Business Environment - Strategy, Policy, Law, Ethics

PEDAGOGICAL TENSIONS? EXPLORING THE INTEGRATION OF CATHOLIC PRINCIPLES AND BUSINESS EDUCATION

Kathy Dhanda, Sacred Heart University
Felipe Cortes, Sacred Heart University
Chelsea King, Sacred Heart University

Sustainability Issues In Decision Making

GLOBAL SUPPLY CHAINS AND SUSTAINABILITY SOLUTIONS

Santosh Venkatraman, Franklin

Operations, Logistics And Supply Chain Management

IDENTIFYING AND RANKING SUPPLY CHAIN RISKS

Zach Zacharia, Lehigh University

Modeling And Simulation

DETECTING CRIMINAL DISRUPTIONS OF SUPPLY CHAINS

Alok Baveja, Rutgers
Weiwei Chen, Rutgers
Dennis Egan, Rutgers
Aman Goswami, Rutgers
Peter March, Rutgers
Benjamin Melamed, Rutgers
Christie Nelson, Rutgers
Fred Roberts, Rutgers

Operations, Logistics And Supply Chain Management

A Design of emergency logistics networks using social vulnerability indices and logistics cost

KIYOUNG JEONG, University of Houston Clear Lake
JaeDong Hong, South Carolina State University

Management Science And Quantitative Methods

Predicting Cost Growth on Major Defense Acquisition Programs through Forecast Modeling

Charles Moore, RTX

Public Policy And Public Administration

Evaluating Food Consumption Patterns in Brazil's Low-Income Population

Fernanda Araujo Maciel, California State University

Ricardo Limongi, Universidade Federal de Goias

Military Applications

Defense and University Capstone Partnerships: Some Lessons Learned

Benjamin Hazen, University of Dayton

John Dickens, The Citadel

James Gherdovich, United States Air Force

Emily Nutwell, Ohio State University

Amanda Bresler, PW Communications

MIS And Business Analytics

Efficiency-Driven Evaluation Approaches for Ranking Decision-Making Units in the DEA and Big Data Context

Jae-Dong Hong, South Carolina State University

Ki-Young Jeong, University of Houston Clear Lake

Judith Mwakalonge, South Carolina State University

Operations, Logistics And Supply Chain Management

Risk Assessment for Integrated Cyber and Physical Attacks on Critical Infrastructure

Alok Baveja, Supply Chain Management, Rutgers University

John Betak, Collaborative Solutions, LLC

Dennis Egan, CCICADA Center, Rutgers University

Peter March, Mathematics, Rutgers University

Christie Nelson, CCICADA Center, Rutgers University

Fred Roberts, CCICADA Center, Rutgers University

Andrew Tucci, US Coast Guard (Ret.)

Ryan Whytlaw, CCICADA Center, Rutgers University

Accounting

Hidden in the Woodshed: Big Bath Herding

Tatiana Fedyk, University of San Francisco

Finance And Investment

When Do Dividend Changes Signal Changes in Future Profitability?

ZHONG-GUO ZHOU, California State University,
JANET ZHOU, Alphabet

Marketing

EXPLORING THE EFFECTS OF STUDENT AND FACULTY SIMILARITY: INSIGHTS FROM STUDENTS IDENTIFYING PRIMARILY AS HISPANIC OR WHITE

Therese Louie, San Jose State University
Joan Torne, San Jose State University

Management, Entrepreneurship, And Organization

THE TELECOMMUNICATIONS INDUSTRY AND CORD CUTTING

Johannes Snyman, MSUDenver
Debora Gilliard, MSUDenver

Military Applications

A Framework for Global Natural Disasters Response Illustrated with Example of United States Navy.

Aruna Apte, Naval Postgraduate School
Keenan Yoho, Rollins College

Management Science And Quantitative Methods

Optimal Pricing of a Service

Ken Ko, Pepperdine University

Modeling And Simulation

Unlocking Supply Chain Excellence: Exploring the SCOR Digital Standard (SCOR DS)

Thomas Lang, LMI

Marketing

The Ultimate Challenge: Marketing the Small Winery

Don Sciglimpaglia, CSU San Marcos
Feraidoon Raafat, San Diego State University
Nathan Oestreich, San Diego State University

Internet And E-Business

COMPARATIVE STUDY OF INTERNET AND E-BUSINESS FIRMS

Aman Goswami, Rutgers Business School

Yao Zhao, Rutgers Business School

MIS And Business Analytics

The complex interaction between valence and arousal and its effect on information diffusion

Mohamamd Salehan, Cal Poly Pomona

Giang Nguyen, Cal

Finance And Investment

Innovations in Exchange-Traded Funds: A Comprehensive Analytical Overview

Vinh Huy Nguyen, California State University, Fresno

Le Zhao, California State University, Fresno

Suchismita Mishra, Florida International University

Public Policy And Public Administration

Performance evaluation of California public universities using Data Envelopment Analysis

Mansik Hur, CSUB

Sustainability Issues In Decision Making

Sustainable Tourism: Exploring the Adoption of Local Food and Products in the Context of Promotion

Kelly Thompson, California State University

Seunghee Wie, California State University

Yong Choi, California State University

Innovative Education

GAMIFYING COLLABORATIVE SYSTEMS: TEAM VS TRADITIONAL LEADERBOARDS IN IMPROVING ONLINE DISCUSSIONS

Brian Bovee, California Baptist University

Tom Jernejcic, California Baptist University

Operations, Logistics And Supply Chain Management

Product Differentiation and Competitiveness. Evidence from the Automotive Industry

Willis Mwangola, N/A
Sammy Muriithi, UCO

Operations, Logistics And Supply Chain Management

How supply chain transparency influences the agility dimensions of the responsiveness view

Jianliang Hao, California State University, Chico
Glenn Richey, Auburn University
Tyler Morgan, Harbert College of Business at Auburn University

Finance And Investment

Market Fragmentation and Manipulation

Douglas Cumming, Florida Atlantic University
Shan Ji, Zhejiang Gongshang University
Suchismita Mishra, Florida International University
Le Zhao, California State University, Fresno

Internet And E-Business

Museums' Role in the post-Covid-19 era: An E-business Case Study of the National Palace Museum In Taipei

Min-Jen Tsai, National Yang Ming Chiao Tung University
Ya-Chu Lee, National Yang Ming Chiao Tung University

Sustainability Issues In Decision Making

Emission Reduction Benefits of Taiwan's Energy Transition Policy for Road Transportation

Ching Chih Chang, National Cheng Kung University
Liang Chun Chen, National Cheng Kung University

Business Environment - Strategy, Policy, Law, Ethics

Effectiveness of Social Engineering Drill on Employees' E-mail Security in Enterprise

Min-Jen Tsai, National Yang Ming Chiao Tung University

Internet And E-Business

Information Technology Integration Using Mobile Devices with Medical Platforms

MIS And Business Analytics

IDEA GENERATION:COMPARING CHATGPT VS. HUMANS FOR HEALTHCARE SERVICES

Brian Bovee, California Baptist University
James Zapata, California Baptist University
Benjamin Sanders, California Baptist University

Management Science And Quantitative Methods

Quantitative analysis of trade networks: Insight from China-Africa

Koffi Dumor, University of Electronic Science and Technology of China
Prince Clement Addo, University of Electronic Science and Technology of China

Accounting

Accounting System Conceptual Models: The Effect of Alternative Models on Auditors' Internal Control Review Effectiveness and Efficiency.

Mohamed Gomaa, California State Polytechnic University, Pomona
Nian Lim (Vic) Lee, California State Polytechnic University, Pomona
Rose Martin-Sheridan, California State Polytechnic University, Pomona

Management Science And Quantitative Methods

THE IMPACT OF SOLAR ANGLE AND CLOUD SHADOWS ON 3D RECONSTRUCTION OF ROLLING STOCK CARGO

Carlina Smith, Air Force Institute of Technology
Adam Reiman, Air Force Institute of Technology

Management, Entrepreneurship, And Organization

ALIGNMENT IN THE WORKPLACE: ARE YOU ALIGNED?

Randall Brown, California State University

Finance And Investment

Integrating Corporate Social Responsibility with Financial Outcomes: Stock Performance of Firms Hiring U.S. Veterans during COVID-19

Rama Malladi, CSUDH
Theodore Byrne, CSUDH

Accounting

Into the Unknown: A Firm-Level Analysis of the Impact of Foreign Direct Investment on Auditor Behavior

Nian Lim (Vic) Lee, California State Polytechnic University, Pomona
Teng Ma, Emporia State University
Danya Mi, Emporia State University
Jingbo Zhang, University of Permian Basin

Public Policy And Public Administration

Citizen Participation and Municipal Fiscal Health

Rui Sun, California State University, Dominguez Hills
Janey Wang, San Francisco State University

Finance And Investment

A Comparison of Pre-pandemic & Post-pandemic Stock Market Indices in Wuhan-adjacent countries

Prakash Dheeriya, California State University Dominguez Hills

Operations, Logistics And Supply Chain Management

How many rivals should providers of freight transportation services cooperate with?

Michael Haughton, Wilfrid Laurier University
Alireza Amini, Wilfrid Laurier University

Innovative Education

Unlocking Creativity: The Art of Enriching STEM Education with VAPA

Abigail Norman, California Academy of Mathematics and Sciences

Innovative Education

The CBAPP Belong Series: Cultivating Academic Identity & Student Engagement to Promote Retention

Sarah Britto, California State University Dominguez Hills
Prakash Dheeriya, California State University Dominguez Hills
Stephanie Gonsalves, California State University Dominguez Hills

Rui Sun, California State University Dominguez Hills
Zheng Yang, California State University Dominguez Hills

MIS And Business Analytics

Slotting Fee Modeling for Social Media Business

Robert Chi, CSULB

Management, Entrepreneurship, And Organization

Heuristics in the patenting system: How technology breadth and applicant prior inventive achievement relate to intellectual property rights

Daniel Chaffin, University of Nebraska Kearney

Operations, Logistics And Supply Chain Management

A Data-Driven Indicator for Identifying Cross-Dock Items

Payam Parsa, California State Polytechnic University Pomona
Manuel Rossetti, University of Arkansas
Shengfan Zhang, University of Arkansas

Sustainability Issues In Decision Making

Build a Resilient and Sustainable Supply Chain

Zhi Vicky Tao, University of Alaska Anchorage

Finance And Investment

Does Institutional Herding Tendency and Direction Destabilize Stock Prices?

M. Sabeeh Iqbal, Hailey College of Commerce, University of the Punjab
Aslihan Salih, California State University Long Beach

Military Applications

Impact of Technology and Automation on Occupations in the US Navy

Uday Apte, Naval Postgraduate School
Tom Ahn, Naval Postgraduate School
Hiranya Nath, Sam Houston State University

Modeling And Simulation

Multi-Period Pricing and Product Improvement: How Informative Are Product Ratings to New Customers?

Alireza Yazdani, Cal Poly Pomona
Hossein Rikhtehgar Berenji, Pacific University

Operations, Logistics And Supply Chain Management

Design of Blockchain and Strategic Financing Service under the Platform Economy

Yuhong He, California State University, Fullerton
Jianghua Wu, Renmin University of China
Xin Wang, Renmin University of China

Public Policy And Public Administration

Using ChatGPT for Nonprofit Fundraising and Marketing

Karina Martinez, California State University, Dominguez Hills
Rui Sun, California State University, Dominguez Hills
Meng Zhao, California State University, Dominguez Hills

Operations, Logistics And Supply Chain Management

Utilizing Time and Temperature History in the Distribution of Perishable Food Items

Gary Gaukler, Drucker School of Management
Michael Ketzenberg, Texas A&M University
Rob Zuidwijk, Rotterdam School of Management

Management Science And Quantitative Methods

Exploring the World of Dessert Wines: A Cross-Country Comparison

SUBHADIP GHOSH, MacEwan University
Mohua Podder, University of Alberta

Hospitality Management And Marketing

HOOK, WINE, AND DRINKER - EXPLORING GENERATIONAL NEEDS AND EXPECTATIONS TO IMPROVE WINE CLUB MEMBERSHIP AND SALES

Orie Berezan, California State University, Dominguez Hills
Carola Raab, University of Nevada Las Vegas
Anjala Krishen, University of Nevada Las Vegas
Natasa Christodoulidou, California State University, Dominguez Hills

Innovative Education

Increasing Students' Engagement in Operations Management and Management Science Courses Using Sports

Feng Zhou, California State University Stanislaus
Xiao Xiao, California State University Stanislaus

Operations, Logistics And Supply Chain Management

Risk Sharing in a Two-Level Supply Chain with Variable Capacity and Random Yield

Xiao Xiao, California State University Stanislaus
Xiang Fang, University of Colorado Denver
Feng Zhou, California State University Stanislaus

Modeling And Simulation

The Impact of Tourism Development on Economic Growth in ECOWAS countries

Koffi Dumor, UESTC
Komlan Gbongli, University of Miskolc, Faculty of Economics
Abu Bakarr Koroma, UESTC

Operations, Logistics And Supply Chain Management

Digital Twin for Real Time Scheduling at Smart Factory in Korea

sangoh shim, Hanbat National University

Internet And E-Business

Network Intrusion Detection Using Two-tier Discrimination of Generative Adversarial Network

Chih-Wei Lin, National Yang Ming Chiao Tung University
Cooper Cheng-Yuan Ku, National Yang Ming Chiao Tung University
Ting-Yu Chang, National Yang Ming Chiao Tung University

Modeling And Simulation

How AI will affect coverage of Business Statistics

Omer Benli, CSULB
Nupur Shah, CSULB

Management Science And Quantitative Methods

Omnichannel decisions under evolving channel preferences during a pandemic: A regime switching game

Arka Mukherjee, Macewan University
Anirban Ganguly, Jindal Global University

Marketing

THE ATTENTION THEORY OF VALUE: A CRITICAL APPLICATION TO CONTEMPORARY KLARNA'S BUY NOW PAY LATER ADVERTISING

Noel Murray, Chapman University
Jack Broughton, Chapman University

Finance And Investment

DO DEEP VALUE STOCKS GENERATE EXCESS RETURNS?

SUNIL MOHANTY, Brooklyn College, The City University of New York (CUNY)
Jeffrey Oxman, Canisius College

MIS And Business Analytics

A Comparative Analysis of ChatGPT Courses in Industrial and Academic Domains

Alyssa Kerr, Indian Hill High School
Haoqiang Jiang, Northern Kentucky University
Yixiu Yu, Ball State University

Marketing

TikTok: Taking over the World

Sally Baalbaki-Yassine, Metropolitan State University of Denver
Debora J. Gilliard, Metropolitan State University of Denver
David Lynn Hoffman, Metropolitan State University of Denver

Management Science And Quantitative Methods

Effect of Detection by Regulators on Greenwashing: A Differential Game Theoretic Analysis

Arka Mukherjee, MacEwan University
SUBHADIP GHOSH, MacEwan University

Operations, Logistics And Supply Chain Management

Reactive or proactive? An online retailer's omnichannel strategy for managing consumer returns

Ping Xie, Zhengzhou University
Ruixia Shi, University of San Diego
Di Xi, Xiamen University
Hongyu Chen, CSU Long Beach
Xuemei Su, CSU Long Beach

Accounting

How Will the Crisis in Surplus Office Space be Resolved and What is the Government's Role Now and Later?

Nathan Oestreich, San Diego State University
Julie Hansen, San Diego State University
Richard Sapp, Portland State University
Feraidoon Raafat, San Diego State University

Operations, Logistics And Supply Chain Management

Import Wheat Tenders and Impacts of the Russian Invasion

William Wilson, North Dakota State University
Sumadhur Shakya, California State University Monterey Bay
Isaac Dubovoy, North Dakota State University

Accounting

Visualizing the After-tax Value of Required Minimum Distributions When Still Working Versus Not Working

Nathan Oestreich, San Diego State University
Julie Hansen, San Diego State University
Hung (Leon) Chan, San Diego State University

Sustainability Issues In Decision Making

Understanding the Determinants of a Firm's IT Investment and its Economic Sustainability

Will (Weijun) Zheng, CSU Pomona
Shuo Zeng, CSU Pomona

Marketing

Exploring success with open innovation: Where are we now with measures of new product development performance

Innovative Education

Unlocking Global Experiences for Urban Public University Students

itzel Tapia, California State Dominguez Hills
Thomas Norman, California State Dominguez Hills

Accounting

Role of Introductory Accounting class in Graduation Rates

Ping Lin, California State University, Long Beach
Sabrina Landa, California State University, Long Beach
Sudha Krishnan, California State University, Long Beach
Jasmine Yur-Austin, California State University, Long Beach
Rachel Rivas, California State University, Long Beach

Innovative Education

Studying Abroad: Unlocking Satisfaction, Benefits, and Faculty-Led Programs

Wendyson Alves Batista, California State University, Dominguez Hills
Thomas J. Norman, California State University, Dominguez Hills

Hospitality Management And Marketing

THE MARKETING OF MINDFULNESS IN HOSPITALITY USING DIGITAL APPS

Melissa St. James, CSU Dominguez Hills

Finance And Investment

Debt Refinancing and Corporate Bond Returns

Yifei Li, University of Nevada Reno
Anni Wang, University of Nevada Reno
Qun Wu, University of Nevada Reno
Ting Zhang, University of Dayton

Management, Entrepreneurship, And Organization

Culture Wars: Should Organizations be Concerned how the Wars affect their Employees?

David Lynn Hoffman, Metropolitan State University of Denver
Debora Gilliard, Metropolitan State University of Denver

Finance And Investment

Margin Trading and Stock Index Futures Regulations and the Variation of Stock Return: Evidence from China

Mohan Fonseka, Xi'an Jiaotong University
Yulong Ma, California State University, Long Beach
Chengcheng Bei, Xi'an Jiaotong University
Lalith Samarakoon, University of St. Thomas

Innovative Education

Igniting Service-Learning in the Classroom for Instructors and Students

Sharonda N. Bishop, Cal Poly Pomona
Nastaran simarasl, Cal Poly Pomona

Management, Entrepreneurship, And Organization

VICTORIA'S SECRET: CAN IT CHANGE ITS MARKETING MODEL?

Debora Gilliard, Metropolitan State University - Denver
Sally Baalbaki, Metropolitan State University - Denver
David Lynn Hoffman, Metropolitan State University - Denver

Internet And E-Business

Customer Review insight on product development

Jianliang Hao, CSU, Chico
Tiemei Tang, CSU, Chico
Dalen Chiang, CSU, Chico

MIS And Business Analytics

Diamond Price Statistics and Modeling

Chong Huang, University of the Pacific
Albert Huang, University of the Pacific

Accounting

EMPLOYING PROBLEM-BASED LEARNING (PBL) AND TEAM-BASED LEARNING (TBL) TO INCORPORATE PROFESSIONAL SKILLS INTO THE INTERMEDIATE ACCOUNT II(III) COURSE

AT TWO UNIVERSITIES

Judith Sage, Sage & Sage
Lloyd Sage, Sage & Sage

Accounting

Secure 2.0 Act Updates to Penalty Avoidance for Early Retirement Withdrawals

Sheldon Smith, Utah Valley University
Kevin Smith, Utah Valley University

Marketing

How Microtargeting and Campus Partnerships Impact Student Retention: An Experimental Marketing Campaign

Laurel Lane, Metropolitan State University of Denver
Emalie Whan-Traylor, Metropolitan State University of Denver
Michelle Britt, Metropolitan State University of Denver

Special Sessions (Invite Only)

Anticipating the Future of Education: Navigating Potential Challenges

Mahyar Amouzegar, New Mexico Tech
Omer Benli, California State University,
Ryan Bell, The University of New Orleans
Jennifer Latino, EAB
Caroline Noyes, The University of New Orleans
Dhushy Sathianathan, California State University
Ray Wang, Adelphi University

Hospitality Management And Marketing

EXPLORING SPA CAREERS AND EDUCATION IN LUXURY HOTEL/RESORT SPAS

Ingrid Lin, University of Hawaii at Manoa
Adiyukh Berbekova, University of Hawaii at Manoa
Lenna Shulga, University of Hawaii at Manoa

Sustainability Issues In Decision Making

The Impact of Government Environmental Attention to Green Technology Innovation?

Mahuaqing Zuo, China University of Petroleum (East China),
Shasha Yu, China University of Petroleum (East China)
Honghui Deng, University of Nevada, Las Vegas

Innovative Education

Promising Practices for Diversity, Equity, and Inclusion in Faculty Hiring: Implementing Strategies from the Literature

Bill D. Herman, Metropolitan State University of Denver

Innovative Education

GENDER IN ACADEMIC LEADERSHIP: AN OVERVIEW OF BRAZILIAN FEDERAL UNIVERSITIES

Leihge Pereira, UFMT
Silvia de Lima, UFMT
Indira Guzman, Cal Poly
Cristiano Maciel, UFMT

Accounting

Standardizing Critical Audit Matters' Titles: Experience from Three Years of Implementation

Magdy Farag, California State Polytechnic University, Pomona

Sustainability Issues In Decision Making

Are Sustainable Pharmaceutical Companies More Resilient?

Yeongling Yang, San Diego State University

Operations, Logistics And Supply Chain Management

Strategic Sourcing and Pricing Peculiarities in the US Airline Industry

Soheil Sibdari, University of Massachusetts

Accounting

Big Data-Based Accounting information: Benefits, challenges, and future prospects

Salem Boumediene, University of Illinois Springfield
Salma Boumediene, Naval Postgraduate School

Sustainability Issues In Decision Making

Empirical Study of Drone Adoption for Sustainable Agribusiness

Xiaotong Liu, California State University

Finance And Investment

INSIDER TRADING PATTERNS DURING THE COVID PERIOD

George Jiang, Washington State University
XIAOLI MA, Washington State University
Yun Ma, Truman State University

Innovative Education

EXPLORATION OF THE DIFFERENCE BETWEEN TRANSFER AND NON-TRANSFER STUDENTS IN PRINCIPAL STUDENT OUTCOMES AND EXTRACURRICULAR ACTIVITIES

Wen Cheng, Cal Poly Pomona
Kirill Rogovoy, Cal Poly Pomona
Yasser Salem, Cal Poly Pomona

Modeling And Simulation

INVESTIGATION OF COVID-19 IMPACT ON TRAFFIC SPEED USING MULTI-LEVEL JOINT MODELS WITH ENDOGENEITY

Wen Cheng, Cal Poly Pomona
Kirill Rogovoy, Cal Poly Pomona
Yasser Salem, Cal Poly Pomona

Finance And Investment

Customers' Debt Financing and Suppliers' Innovations

Yong Kyu Gam, University College Dublin
Pla Gupta, California State University Long Beach
Kyoung-min Kwon, Hongik University
Hojong Shin, California State University Long Beach

Operations, Logistics And Supply Chain Management

Free product updates as a mechanism for enhancing profits

Michael Pangburn, University of Oregon
Euthemia Stavoulaki, Bentley University
Monire Jalili, Bentley University

Operations, Logistics And Supply Chain Management

Examining the Effect of Contractor Logistics Support on the Reliability of Military Aircraft

Rodriguez Campos de Moura, Air Force Institute of Technology
Seong-Jong Joo, Air Force Institute of Technology
Jacob Maywald, Air Force Institute of Technology

Management Science And Quantitative Methods

Measuring the Efficiency of Military Behavioral Health Services

Daniel Straw, Air Force Institute of Technology
William Cunningham, Air Force Institute of Technology
Seong-Jong Joo, Air Force Institute of Technology

Innovative Education

Co-Curricular Experiences to Enhance Business Education

Rita Kumar, California State Polytechnic University
Larisa Preiser-Houy, California State Polytechnic University

MIS And Business Analytics

Topic Mining-based Fintech Program Analysis

Junxiu Zhou, Northern Kentucky University
Yangyang Tao, Northern Kentucky University
Haoqiang Jiang, Northern Kentucky University

Internet And E-Business

Dementia Severity Classification Using Machine Learning and Deep Learning

Dong-Her Shih, National Yunlin University of Science and Technology
Yi-Kai Wang, National Yunlin University of Science and Technology
Tin-Wei Wu, National Yunlin University of Science and Technology

Internet And E-Business

FACTORS AFFECTING CUSTOMER REPURCHASE INTENTIONS AFTER A NOTIFICATION OF A DATA BREACH

Ronald Miller Jr., Trident University
Jose Angeles, Trident University
Indira Guzman, California State Polytechnic University Pomona
Enrique Barreiro, Trident University
Jessica Carter, Trident University

Innovative Education

Mentorship is a Contact Sport - Serving Mentors and Students

Sharonda Bishop, California State Polytechnic University, Pomona

Accounting

Tax-Havens: Immediate Costs and Benefits

Jennifer Howard, California State University, Long Beach

Jon Durrant, California State University, Fullerton

Kirsten Cook, Texas Tech University

Robert Ricketts, Texas Tech University

Business Environment - Strategy, Policy, Law, Ethics

FOREIGN DIRECT INVESTMENTS AND LABOR RIGHTS IN THE ASIAN-PACIFIC REGION: A PANEL DATA ANALYSIS

Chengwei Xu, International University of Japan

Eric Gong, Northwood High School

Public Policy And Public Administration

DOES MUNICIPAL MANAGEMENT CAPACITY MATTER? COMPETITIVE VERSUS NEGOTIATED PROCUREMENT IN CHINA'S PUBLIC-PRIVATE PARTNERSHIPS

Hui Li, California State University Dominguez Hills

Zhirong Jerry Zhao, Zhejiang University

Finance And Investment

The Impacts of Institutional Stock Ownership on Firm Valuation: A Statistical Analysis

Steven Le, California State University, Long Beach

Accounting

ChatGPT and Accounting Ethics Education

Di Wu, California State University, Bakersfield

Ji Li, California State University, Bakersfield

Sustainability Issues In Decision Making

The Paris Agreement Impact on the Cost of Equity Capital: Evidence from Heavy Polluting Industries

Chengli Zheng, Central China Normal University
Yuanyuan Zhou, Central China Normal University
Wenjing Ouyang, University of the Pacific

Innovative Education

Making Friends in the Classroom. Developing assistants with personality.

Jose Pineda, California State University, Long Beach
Abhinav Chopra, California State University, Long Beach

MIS And Business Analytics

INVESTIGATING THE ROLE OF THE BALDRIGE FRAMEWORK IN POST-PANDEMIC HEALTHCARE: INSIGHTS FROM TEXT MINING

Heng Xie, California State University, Sacramento
Gayle Prybutok, University of North Texas
Victor Prybutok, University of North Texas

Finance And Investment

VOLATILITY PERSISTENCE IN SELECTED EQUITY MARKETS BEFORE AND AFTER 2020

Lidija Dedi, University of Zagreb, Faculty of Economics & Business
Burhan F. Yavas, College of Business and Public Policy, California State University-Dominguez Hills

MIS And Business Analytics

Exploring Baseball Analytics Through Data Visualization

Bryan Dorr, Cal Poly Pomona
Sonya Zhang, Cal Poly Pomona

Operations, Logistics And Supply Chain Management

AN INVESTIGATION OF THE HEALTHCARE QUALITY COMPETENCY FRAMEWORK

Xinyu Wei, California State University, Chico
Heng Xie, California State University, Sacramento
Xianghui Peng, Penn State Erie
Victor Prybutok, University of North Texas

Internet And E-Business

Publishing in a World with "Plagiarism" (i.e., Similarity) Detection Software.

Daniel Eveleth, University of Idaho
Lori Baker-Eveleth, University of Idaho
Robert Stone, University of Idaho

Finance And Investment

Predicting Stock Prices using Google Trends and S&P 500 based on Time Series Models

Zhenning Xu, CSU Bakersfield
Yong Choi, CSU Bakersfield
Di Wu, CSU Bakersfield

Marketing

Understanding Ranking Factors that Affect Restaurants' Relative Positions on the Yelp Search Result Page

Zhenning Xu, CSU Bakersfield
Di Wu, CSU Bakersfield
Yong Choi, CSU Bakersfield

Military Applications

Expansions to the PICK Chart Methodology.

Robert Hanks, USAF

Marketing

THE FINANCIAL AND BANKING BEHAVIOR OF GENERATION Z: AN EXPLORATORY STUDY

Mahmood Hussain, San Francisco State University

Marketing

Understanding Patient's Drug Decision: Integrated Aspects of Institution, Physician and Health Consultant

George Shen, National Chiayi University
Neil Tsai, TSH Biopharm

Military Applications

Determining Electric Vehicle Charging Station Requirements at Military Installations

Katelyn Barton, Air Force Institute of Technology
William Cunningham, Air Force Institute of Technology
Adam Reiman, Air Force Institute of Technology
Seong-Jong Joo, Air Force Institute of Technology

Public Policy And Public Administration

The Impact of Increasing Entry Fee on Emergency Department Demand: A Territory-Wide Study

Hyun Seok (Huck) Lee, Korea University Business School
Eric Park, Wafe Forest University
TimothyH Rainer, University of Hong Kong Faculty of Medicine

Operations, Logistics And Supply Chain Management

Developing Maritime Shipping Resilience: Supply Chain Flows Perspective

Muhammad Hasan Ashraf, California State University, Long Beach

Sustainability Issues In Decision Making

Product trade-in Strategy

Wenge Zhu, California State Polytechnic University, Pomona

Management Science And Quantitative Methods

Optimal outpatient scheduling using optional appointment fees for a clinic with patient no-shows

Ying Zhou, College of Architecture and Urban-Rural Planning, Sichuan Agricultural University
Li Luo, Business School, Sichuan University
Bernard T. Han, Haworth College of Business, Western Michigan University

Internet And E-Business

AN INVESTIGATION INTO INFLUENCERS' PERSUASIVENESS BASED ON USERS' PERCEPTION OF THE VIRTUAL IDENTITY UNDER STEREOTYPE CONTENT MODEL

Xi Chen, Sichuan International Studies University
Jiwon Lee, HELP University

Operations, Logistics And Supply Chain Management

The Impact of Supply Base Distances on SC Resilience Recovery

Jaeyoung Oh, Central Washington University

Hyojin Kin, Keimyung University

Yuntaek Pae, University of Illinois at Urbana-Champaign

Management, Entrepreneurship, And Organization

THE TELECOMMUNICATIONS INDUSTRY AND CORD CUTTING

Johannes Snyman, MSU Denver

Debora Gilliard, MSU Denver

Management, Entrepreneurship, And Organization

SUMMARY OF VICTORIA'S SECRET: CAN IT REBRAND ITS MARKETING MODEL?

Debora Gilliard, MSU Denver

Sally Baalbaki-Yassine, MSU

David Lynn Hoffman, MSU Denver

Finance And Investment

Risk, uncertainty, and financial markets

Cathy Goldberg, University of San Francisco

Robert Mefford, University of San Francisco

Antonia Sottile, University of San Francisco

Military Applications

Quality Systems and the Multi-Indentured Digital Thread

Anthony Loar, RGBSI Aerospace & Defense

Jeffery Weir, RGBSI Aerospace & Defense

Military Applications

Transportability of Digital Artifacts across the DoD Services and Vendor Enterprise

Nicholas Hatton, RGBSI Aerospace & Defense

Melanie Highberg, RGBSI Aerospace & Defense

Military Applications

The U.S. Defense Industrial Base and the Role of Small to Medium Manufacturers

Shweta Kumar, RGBSI Aerospace & Defense
Jeffery Weir, RGBSI Aerospace & Defense
Paul Hartman, RGBSI Aerospace & Defense

Military Applications

Additive Manufacturing in the Defense Industrial Base

Tyler Rigsby, RGBSI Aerospace & Defense

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Publishing Supply Chain Management and Logistics Research

R. Glenn Richey, Auburn University
Beth Davis-Srmek, Auburn University
Steven Carnovale, Florida Atlantic University

Marketing

FASHION SUPPLY CHAIN WORKER EXPLOITATION:A STRUCTURAL CULTURAL KNOWLEDGE THEORY PERSPECTIVE

Jon Shapiro, Northeastern State University
Angelina Shapiro, Garfield HS