

WESTERN DECISION SCIENCES INSTITUTE

APRIL 8-11, 2025

WDSI 2025

53rd Annual Meeting

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Management Science And Quantitative Methods

A Linear Programming Approach To Building an NBA Champion

Ken Ko, Pepperdine University

Modeling And Simulation

Slotting Fee Modeling Using AI Technology

Robert Chi, CSULB

Finance And Investment

ESG Reputational Risk in Family Firms: Evidence from Korean Chaebols

Hojong Shin, California State University, Long Beach
Daewoung Choi, University of Washington, Bothell
Jieun Im, Hansung University
Min Jung Kang, University of Michigan, Flint

Sustainability Issues In Decision Making

DEVELOPING OPEN SOURCE POWERFUL MEDICAL DECISION MAKING TOOLS OVER THREADED HARDWARE, TO PROMOTE SOCIETAL SUSTAINABILITY – PHASE I

Benjamin Sanders, California Baptist University
Viviana Tran, University of California

MIS And Business Analytics

The impact of news-based and Twitter-based economic uncertainty on realized volatility

Shaonan Tian, San Jose State University
Qing Bai, Dickinson College
Cathy W.S. Chen, Feng Chia University

Operations, Logistics And Supply Chain Management

Insights from the International Sourcing Program for Stealth Fighter Jets

Mansik Hur, California State University, Bakersfield

MIS And Business Analytics

A ranking method based on the efficiency-driven decomposition procedure in the DEA/big-data context

Jae Dong Hong, South Carolina State University
Judith Mwakalonge, South Carolina State University
Ki-Young Jeong, University of Houston Clear Lake

Operations, Logistics And Supply Chain Management

DO CONSUMERS VALUE BLOCKCHAIN-ENABLED SUPPLY CHAINS AND WHAT DOES THIS MEAN TO MANAGERS?

Yanji Duan, University of North Florida
Qingyun Zhu, San Diego State University
Joseph Sarkis, Worcester Polytechnic Institute

Internet And E-Business

TEAM PROJECT PERFORMANCES IN VIRTUAL WORLDS

Simon Lee, Eastern Illinois University

Operations, Logistics And Supply Chain Management

Distribution Supply Chains with Price Fluctuations and Information Sharing

Shu Zhou, San Jose State University
Tianqin Shi, San Jose State University
Srinagesh Gavirneni, Cornell University

Innovative Education

Leveraging AI for Success: The Role of a Stat Tutor in Undergraduate Statistics

Youqin Pan, Salem State University

Accounting

Accounting for Leases and Portfolio Decisions of Active Corporate Bond Funds

Holly He, California State Polytechnic, University, Pomona

Finance And Investment

The Impact of Investor Sentiment on Share Liquidity: Examining the Roles of Religiosity and the COVID-19 Pandemic

John Garcia, California Lutheran University
Ran Lu-Andrews, California Lutheran University

Operations, Logistics And Supply Chain Management

Post-Pandemic Healthcare: A Multimethod Evaluation of Quality Management Practices

Heng Xie, California State University, Sacramento
Xianghui Peng, Penn State Behrend
Gayle Prybutok, University of North Texas
Victor Prybutok, University of North Texas

Modeling And Simulation

A NEW MODEL FOR FINDING OPTIMAL TIMING OF PREVENTIVE REPLACEMENT

Maryam Hamidi, Lamar University
Homayoon Arbabkhah, Lamar University
Ferenc Szidarovszky, Corvinus University

Finance And Investment

The Volatility-Liquidity Dynamics of Single-Stock ETFs

Le Zhao, California State University, Fresno
Vinh Huy Nguyen, California State University, Fresno
Chen Li, Florida International University

Internet And E-Business

Comparative Analysis and Price Modeling of Natural and Lab-Made Diamonds

Chong Huang, University of the Pacific
Haiying Wang, University of Connecticut

Management, Entrepreneurship, And Organization

EXPLORING GAMIFICATION AND GENERATIVE AI TO DRIVE INNOVATION IN HEALTHCARE

Brian Bovee, California Baptist University
James Zapata, California Baptist University
Benjamin Sanders, California Baptist University

Business Environment - Strategy, Policy, Law, Ethics

ENHANCING WORKPLACE FOCUS THROUGH DIGITAL NUDGES AND FLOW STATE TRAINING

Brian Bovee, California Baptist University

Finance And Investment

Trading Real Estate Investment Trusts in the Dark

Le Zhao, California State University, Fresno
Vinh Huy Nguyen, California State University, Fresno
Suchismita Mishra, Florida International University
William Hardin, Florida International University

Marketing

PERSONALIZED HORTICULTURAL ADVERTISING: EXPLORING THE INFLUENCE OF CONSUMER-MODEL SIMILARITY

Juan Mundel, Michigan State University
Jing Yang, Loyola University Chicago
Patricia Huddleston, Michigan State University
Bridget Behe, Michigan State University

Marketing

Marketing Strategies to Reach Hispanic Consumers

Felix Flores, MSU Denver

MIS And Business Analytics

The Influences of Management Emotion on Firms' IT Budgeting

Weijun Zheng, California State Polytechnic University, Pomona
Shuo Zeng, California State Polytechnic University, Pomona
Hui Shi, California State Polytechnic University, Pomona

Innovative Education

Attitudes and Behavioral Intentions of Advertising Practitioners who have Completed the Certified Ethical Advertising Executive (CEAE) Program

Anna R McAlister, Endicott College
Jef I. Richards, Michigan State University
Aileen T. Torrance, Endicott College

Business Environment - Strategy, Policy, Law, Ethics

WOLF IN CARD CLOTHING: IMPACTS OF A CASHLESS SOCIETY

Jef Richards, Michigan State University
Aileen T. Torrance, Endicott College
Anna R. McAlister, Endicott College

Marketing

Exploring a Manufacturer's Product Variety and Capacity Decision: An Integrated Model

Feng Zhou, California State University Stanislaus
Xiao Xiao, California State University Stanislaus
Saejoon Kim, California State University Stanislaus
Junhee Kim, California State University Stanislaus

Operations, Logistics And Supply Chain Management

Benchmarking Ocean Carrier Performances in the Post-Pandemic Era

Hokey Min, Bowling Green State UniversityPerrysburg

Accounting

The Role of VITA in Retention of Knowledge – An AI project

Sabrina Landa, CSULB
Sudha Krishnan, CSULB
Ping Lin, CSULB
Greg Gaynor, CSULB

Sustainability Issues In Decision Making

Product Description Quality: What Difference Does It Make?

Ming Zhou, San Jose State University
Yang Sun, Park University
Shaonan Tian, San Jose State University

Sustainability Issues In Decision Making

The Analysis of the Carbon Reduction Benefits of Using an Alternative Fuel in Container Ship.

Ching Chih Chang, National Cheng Kung University
You Jun Lin, National Cheng Kung University
Chien Hsing Li, National Cheng Kung University

Sustainability Issues In Decision Making

Analysis of emission reduction strategies for bulk shipping

Ching-Chih Chang, National Cheng Kung University
Ming-Lin Huang, National Cheng Kung University
Chien-Hsing Li, National Cheng Kung University

Sustainability Issues In Decision Making

The Analysis of Carbon Reduction Strategies for Container Ship

Ching-Chih Chang, National Cheng Kung University
An-Yu Yeh, National Cheng Kung University
Chien-Hsing Li, National Cheng Kung University

Operations, Logistics And Supply Chain Management

Efficiency and Driver Behavior in Ride-Hailing Platforms with Adjacent Services: An Empirical Study of the Impact of Food Delivery Introduction

Sukrit Pal, Iowa State University
Trang Hoang, University of Texas Arlington
Michael Dwyer, Iowa State University
Christopher Tang, UCLA

Operations, Logistics And Supply Chain Management

A multi-period emergency logistics network Design problem with social vulnerability indices and logistics cost

Ki-Young Jeong, University of Houston Clear Lake
Jae-Dong Hong, South Carolina State University

MIS And Business Analytics

Clustered Interpretability: Bridging Global and Local Explanations in AI

Matt Baucum, Colorado State University
Meysam Rabiee, University of Colorado Denver

Marketing

Trust and Hotel Booking Intention: The Impact of Crisis Events as a Moderator

Ran Liu, Central Connecticut State University
Ruoqing Zhang, Central Connecticut State University
Xiao Ling, Central Connecticut State University

Innovative Education

Enhancing Innovation Through Cross-Disciplinary Projects: The ‘Drink-Guard’ Case

Shu Wang, California State University, Fresno
Yu Zhang, McMaster University
Bhavika Nayyar, McMaster University

Management, Entrepreneurship, And Organization

TESLA, INC: WHAT DOES THE FUTURE HOLD?

Debbie Gilliard, Metropolitan State University - Denver
Sally Baalbaki, Metropolitan State University - Denver
David Lynn Hoffman, Metropolitan State University - Denver

Internet And E-Business

National Archives’ Role in Coping with Digital Transformation

Min-Jen Tsai, National Yang Ming Chiao Tung University
Ya-Chu Lee, National Yang Ming Chiao Tung University

Sustainability Issues In Decision Making

SECURING MICROGRIDS: CHALLENGES, STRATEGIES, AND BEST PRACTICES

Yanwei Wu, UW-Platteville
Xiaoguang Ma, UW-Platteville
Xiaotong Liu, California State University Monterey Bay
Fang Yang, UW-Platteville
Vincent Duong, ABB Inc.
Dinesh Baradi, ABB Inc.

Finance And Investment

Market Buzz: The Impact of Social Media Sentiment and Attention on Robinhood Traders

John Garcia, California Lutheran University

Modeling And Simulation

AI-Driven Warfarin Dosing: Harnessing Reinforcement Learning for Optimal Patient Outcomes

Rishi Simhadri, Basis Ahwatukee
Shantanu Awasthi, Missouri Southern State University

Public Policy And Public Administration

Public Policy – School as Social Agent in The Decision of Women to Pursue a Career (in Sports)

VALERIE ISSAK, University of Haifa

Finance And Investment

Unionization and Non-executive Employee Stock Options: Empirical Evidence

Bo Wang, Kean University
Michael Wang, Ohio State University
Haizhi Wang, Illinois Institute of Technology
Xiaotian Zhang, Saint Mary's College of California

MIS And Business Analytics

REGULARIZATION OF DATASETS USING SVD

Ben Kim, Seattle University

Business Environment - Strategy, Policy, Law, Ethics

THE CHURN RATE IN THE STREAMING TV INDUSTRY

Johannes Snyman, Metropolitan State Univ of Denver
Debora Gilliard, Metropolitan State Univ of Denver

Public Policy And Public Administration

The Dynamics of Behavioral Health Funding: A Critical Realist Commentary

Alison Burrowes, Kern County Behavioral Health Department

Marketing

THE ROLE OF INTERNAL ATTRIBUTION IN SMART SHOPPING BEHAVIOR

Lina Xu, Metropolitan State University of Denver
Mihai Niculescu, New Mexico State University

Internet And E-Business

An Instant Messaging Chatbot for Real-time Sport System

Min-Jen Tsai, National Yang Ming Chiao Tung University
Hui-Min Lin, National Yang Ming Chiao Tung University
Chih-Kang Wei, National Yang Ming Chiao Tung University

Accounting

Cooking the Books: Unveiling Fraudulent Accounting Practices and Navigating the Legal Investigation Process

Sheri Betzer, Metropolitan State University of Denver
Amy Cardillo, Metropolitan State University of Denver

Sustainability Issues In Decision Making

PASSION OR PURPOSE: WHAT DRIVES SUSTANABLE ENTERPRISE SUCCESS

David Bechtold, MSU Denver
KO-HUI TUNG, Long-Sheng Tech
KO-CHING TUNG, National Dong Hwa University

Business Environment - Strategy, Policy, Law, Ethics

HOW INCUMBENT FIRMS INNOVATE IN BIG DATA ENVIRONMENTS

Colin C.J. Cheng, National Taipei University

Management, Entrepreneurship, And Organization

BANK MANAGEMENT CULTURE – A PROFILE

William Brice, California State University Dominguez Hills
Xia Zhao, California State University Dominguez Hills

Business Environment - Strategy, Policy, Law, Ethics

Impacts of ESG on employee retention during the Covid-19 pandemic: The moderating effect of gender

C. Christopher Lee, Central Connecticut State University
Hyoun Sook Lim, Central Connecticut State University
Youngseon Kim, Central Connecticut State University

Management, Entrepreneurship, And Organization

Human Resource Management Innovation and Hospital Performance

C. Christopher Lee, Central Connecticut State University
Hyoun Sook Lim, Central Connecticut State University
Youngseon Kim, Central Connecticut State University

Operations, Logistics And Supply Chain Management

IDENTIFYING AND RANKING SUPPLY CHAIN RISKS

Zach Zacharia, Lehigh University

Sustainability Issues In Decision Making

A Study on Promoting the Practice of Local Sustainable Development Policies through Public-Private Partnerships

Kuei-Chao Chang, National Academy of Marine Research
Li-Te Ho, National Taiwan Ocean University

Sustainability Issues In Decision Making

Prioritizing Key Factors in EV Charging Station Site Selection: AHP Model Application in Los Angeles Metro Area

Payam Parsa, California State Polytechnic University Pomona
Hassan Alwadi, California State Polytechnic University Pomona
Shaker Alhennawi, California State Polytechnic University Pomona

Business Environment - Strategy, Policy, Law, Ethics

Impact of mission statements on innovation Mediated by ownership

quan lin, Shantou University
Nana Zhang, Northeastern University
yue zhang, California State University, Northridge
Yutao Zhu, Guangzhou BaiGuoYuan Information Technology Co., Ltd

Accounting

Corporate Reputation and Internal Control Quality: Evidence from Fortune 1000 Companies

Haomiao He, California State Polytechnic, University, Pomona
Fei Kang, California State Polytechnic, University, Pomona
Lijuan Zhao, California State University, Los Angeles

Accounting

Optimal Corporate Governance Design

Ying Wang, Montana State University, Billings
Scott Butterfield, Montana State University, Billings

Finance And Investment

O Costco, where art thou going? The Impact of Costco's Intra-city Relocation on Commercial Real Estate Prices

Mohammadali Fallah, California State University Fresno

Andres Jauregui, California State University Fresno

Jacquelin Curry, California State University Fresno

Management Science And Quantitative Methods

Sequential Product Launches with Post-Sale Updates

Monire Jalili, Bentley University

Michael Pangburn, University of Oregon

Euthemia Stavoulaki, Bentley University

Shubin Xu, Northeastern Illinois University

Management Science And Quantitative Methods

TRADE OPENNESS AND ECONOMIC GROWTH: ASSESSING THE IMPACT ON BANGLADESH'S READYMADE GARMENT SECTOR

Subhadip Ghosh, MacEwan University

Shahidul Islam, MacEwan University

Mohua Podder, University of Alberta

Public Policy And Public Administration

Social Equity in Budgeting: Challenges and Efforts to Improve Citizen Engagement

Rui Sun, California State University, Dominguez Hills

Janey Wang, San Francisco State University

Hospitality Management And Marketing

From Listings to Bookings: Predicting Airbnb Occupancy with AI Precision

Nasim Binesh, University of Florida

Kushi Vardhan Reddy Pasham, University of Florida

Gidon Jakar, University of Florida

Ahmad Syah, University of Florida

Accounting

NON-AUDIT SERVICE FEES, AUDITOR INDEPENDENCE AND THE LIKELIHOOD OF A GAAP VIOLATION: EVIDENCE FROM NON-DISCLOSURE REGIME

Praveen Sinha, CSU-Long Beach

Sustainability Issues In Decision Making

Managing Electronic Waste After Disasters: Strategies for Recovery and Sustainability in California

Mostafa Sabbaghi, California State University, Sacramento

Sustainability Issues In Decision Making

BETWEEN GREEN PROMISES AND CONSUMER DOUBTS: UNPACKING THE RELUCTANCE TO BUY USED ELECTRIC VEHICLES

Jianliang Hao, California State University, Chico
Zhenya Tang, University of Northern Colorado
Dalen Chiang, California State University, Chico

Internet And E-Business

PLATFORM FEE SHAKEUP: GENUINE SELLER BENEFITS OR HIDDEN COSTS?

Hao Su, University of New Orleans
Jianliang Hao, California State University, Chico

Innovative Education

Transitioning to Increased Online Instruction in a Large Public University

Sabine Reddy, CSU Long Beach
Victor Wang, CSU Long Beach
Mark Washburn, CSU Long Beach

MIS And Business Analytics

TALES OF BIG DATA SUCCESS: TWO EMPIRICAL STUDIES

Tao "Eric" Hu, California State University - Northridge
Hua Dai, California State University - Channel Islands
Zhenya "Robin" Tang, University of Northern Colorado
Yue "Jeff" Zhang, California State University - Northridge
Ping Zhang, Middle Tennessee State University

Innovative Education

Predictors of Student Success: How Pre-College Factors Impact Retention, Graduation, and Time to Degree

Rachel Rivas, CSU Long Beach

Sustainability Issues In Decision Making

Strategy for Refurbishing Returned Products

Wenge Zhu, California State Polytechnic University Pomona

MIS And Business Analytics

DEEP LEARNING MODELS FOR PREDICTION OF PULMONARY FIBROSIS PROGRESSION

Honggang Wang, Cal Poly Pomona

Operations, Logistics And Supply Chain Management

Adverse Selection and Online Platforms: Evidence from Amazon's Digital Freight Platform

Alex Scott, University of Tennessee
Zenao Zhou, Arizona State University

Innovative Education

INTEGRATING AI TOOLS AND OFFICE PRODUCTIVITY SOFTWARE FOR TEACHING AND RESEARCH

Melody Kiang, California State University
Austin Chi, AWM Smartshelf

Hospitality Management And Marketing

OPPORTUNITIES AND CHALLENGES OF METAVERSE TECHNOLOGY IN HEALTHCARE SERVICES

DonHee Lee, Incheon
Seongno Yoon, Edward Waters University
Chul-Ho Cho, Daegu Haany University

Modeling And Simulation

Multi-Period Pricing and Product Improvement: How Informative Are Product Ratings to New Customers?

Alireza Yazdani, Cal Poly Pomona
Hossein Rikhtehgar Berenji, Pacific University

Business Environment - Strategy, Policy, Law, Ethics

RED, BLUE AND THEIR DEI VIEWS: HOW STATE POLITICS AND INDUSTRY CLASSIFICATION SHAPE FORTUNE 500 DEI INITIATIVES

CHANDU VALLURI, MINNESOTA STATE UNIVERSITY, MANKATO
KYLE NASH, CLEVELAND STATE UNIVERSITY
VIVEK PATIL, GONZAGA UNIVERSITY

Finance And Investment

Evolution of Pricing Efficiency for Chinese IPOs with Regulatory Reforms

Qi Deng, Sacred Heart University
Zhong-guo Zhou, California State University
Dingyi Chen, Hubei University of Automotive Technology
Ren Gao, Hubei University of Automotive Technology

Management Science And Quantitative Methods

Happily, Ever After – The Effect of Marriage and Children on Life Expectancy in the United States

Banafsheh Behzad, California State University, Long Beach

Operations, Logistics And Supply Chain Management

DEEP LEARNING FOR STORAGE ASSIGNMENT IN AUTOMATED WAREHOUSE SYSTEMS

Nima Zaerpour, California State University, San Marcos
Majid Karimi, California State University, San Marcos

Finance And Investment

Business Cycle and the Beta Estimation: The Cross-Section of Expected Stock Returns Re-visited

Melisa Ozdamar, Bilkent University
Aslihan Salih, California State University Long Beach
Levent Akdeniz, TED University
Ahmet Sensoy, Bilkent University

Military Applications

MODELING AIRPORT OPERATIONAL CAPACITY FOR EMERGENCY EVACUATIONS

Robert Gibson, Air Force Institute of Technology
Kunpeng Li, Air Force Institute of Technology
Seong-jong Joo, Air Force Institute of Technology
Adam Reiman, Air Force Institute of Technology

Accounting

HOW AUDITORS DETERMINE CRITICAL AUDIT MATTERS: A CASE STUDY

Magdy Farag, California State Polytechnic University, Pomona

Operations, Logistics And Supply Chain Management

How to Publish in the Top Supply Chain Journals

John Bell (Moderator), University of Tennessee
Christopher Craighead (Panelist), University of Tennessee
Beth Davis-Sramek (Panelist), Auburn University
Glenn Richey (Panelist), Auburn University
Morgan Swink (Panelist), Texas Christian University
Xenophon Koufteros, Texas A&M University
Pedro Reyes, Baylor University

Business Environment - Strategy, Policy, Law, Ethics

Cannabis Social Equity Programs in California

Jose Martinez, CSUDH
Jenifer Brodmann, California State University Dominguez Hills
Fynnwin Prager, California State University Dominguez Hills

MIS And Business Analytics

ENHANCING PREDICTIVE MAINTENANCE ACCURACY WITH SCALABLE MACHINE LEARNING

Abhijeet Kumar, Joplin
Victor Prybutok, University of North Texas

Management, Entrepreneurship, And Organization

WOMEN LEADERS: THE INTERACTION BETWEEN EMOTIONAL INTELLIGENCE AND POLITICAL IDEOLOGY ON LEADERSHIP STYLE

Korrie Tengan, California State University, Fresno
Soochan Choi, California State University, Fresno
Monique Bell, California State University, Fresno

Innovative Education

The Relationship of Learning Style to Satisfaction and Self-Confidence with Simulation-Based Learning

Kathleen Dale, Minnesota State University, Mankato
Bradley Mayer, Lamar University
Joseph Westlin, Minnesota State University, Mankato

MIS And Business Analytics

GENERATIVE AI IN ACTION: THE ROLE OF GENERATIVE AI TOOLS IN ENHANCING TASK EFFICIENCY AND CREATIVE ENGAGEMENT

Chang Heon Lee, California State University
Yiyang Bian, University of Wollongong Dubai

MIS And Business Analytics

AI in Healthcare: Patients' Perspectives on AI-Powered Medical Assistant

Fernanda Araujo Maciel, California State University, Sacramento
Heng (John) Xie, California State University, Sacramento

Innovative Education

NAVIGATING ETHICS IN ADVERTISING EDUCATION: INSIGHTS ON HOW ADVERTISING PROFESSORS INTEGRATE ETHICS INTO THEIR CURRICULUM

Juan Mundel, Michigan State University
Anna McAlister, Endicott College
Aileen Torrance, Endicott College

Public Policy And Public Administration

Evaluating Operational Performance of U.S. Rural Public Transit Agencies: Pre- and Post-COVID-19 Trends

Leily Farrokhvar, California State University Northridge
Parisa Hajibabaei, Florida Polytechnic University
Dimitra Pyrialakou, West Virginia University

Finance And Investment

Does Insider Trading Correct Mispricing?

Yun Ma, Wenzhou-Kean University
George Jiang, Washington State University

Internet And E-Business

Impulsive buying guilt on live streaming commerce

Mahendra Singh, Chuo University

Finance And Investment

Board Co-option and Workplace Safety.

Mohammad Hashemi Joo, California State University, Los Angeles
Edward Lawrence, Florida International University
Ali Parhizgari, Florida International University
Yuka Nishikawa, California State Polytechnic University

Modeling And Simulation

Addressing Uncertainty and Explainability in Predictive Models in the medical field: Evidence from Patient No-Show Prediction in a Pediatric Ambulatory Clinic

Arin Brahma, Loyola Marymount University
Yasaman Ghasemi, Loyola Marymount University

Innovative Education

Integrating AI in Business Education: Balancing Innovation, Ethics, and Corporate Responsibility.

Yasaman Ghasemi, Loyola Marymount University
Sina Zare, Loyola Marymount University

Operations, Logistics And Supply Chain Management

Leveraging Emerging Technologies to Enhance Global Supply Chain Performance and Sustainability.

Sina Zare, Loyola Marymount University
Yasaman Ghasemi, Loyola Marymount University

Business Environment - Strategy, Policy, Law, Ethics

AN EMPIRICAL STUDY OF HEALTHCARE QUALITY COMPETENCIES: METHODOLOGICAL INSIGHTS

Xinyu Wei, California State University, Chico
Heng Xie, California State University, Sacramento
Xianghui Peng, Penn State Behrend
Victor Prybutok, University of North Texas

MIS And Business Analytics

The Impacts of Electronic Health Record Note Usage by Physicians on Quality of Care: An Analysis using EHR Audit Logs

Gaurav Jetley, Colorado State University
He Zhang, California State Polytechnic University, Pomona

Modeling And Simulation

Rating Systems under Customer Disconfirmation Bias: Asymptotic Behavior and Granularity

Qian (Ken) Zhang, California State Polytechnic University Pomona
Arian Aflaki, University of Pittsburgh

Finance And Investment

Social Capital and Fintech Credit Adoption

Mohammad Hashemi Joo, California State University, Los Angeles
Yuka Nishikawa, California State Polytechnic University
Krishnan Dandapani, Florida International University

Business Environment - Strategy, Policy, Law, Ethics

United States vs. Dane Watson: A Teaching Case

Sheldon Smith, Utah Valley University
Aaron Bartholomew, Utah Valley University
Kevin Smith, Utah Valley University

MIS And Business Analytics

Marketing Generative AI: Understanding Consumer Perceptions and Behavior

Anup Nair, University of Wisconsin-Green Bay
Praneet Tiwari, University of Wisconsin-Green Bay
Vallari Chandna, University of Wisconsin-Green Bay

Sustainability Issues In Decision Making

MINDSETS AND CONTEXTS: UNDERSTANDING STRATEGIC CHOICES IN FOR-PROFIT AND NON-PROFIT SECTORS

Anton Shevchenko, Concordia University
Sara Hajmohammad, University of Ottawa
Mark Pagell, University College Dublin

Management Science And Quantitative Methods

A NOVEL METHOD FOR ADDRESSING THE PREFERENCE DISAGGREGATION PROBLEM IN MULTI-CRITERIA DECISION-MAKING

Matteo Burnulli, University of Trento
Fuqi Liang, Zhejiang University
Jafar Rezaei, Delft University of Technology

Finance And Investment

FAILED BANK ASSET RECOVERY: THE BALANCE SHEET CHOICES

sun Sun, Cal Poly Pomona

Marketing

DOES BRAND LOYALTY MATTER? A STUDY OF BRANDED APPS

Trang Tran, East Carolina University
Adrienne Muldrow, East Carolina University
Chao Wen, Ohio Northern University

Operations, Logistics And Supply Chain Management

AN EXAMINATION OF NEARSHORING TO MEXICO AND ITS EFFECT ON LOGISTICS INFRASTRUCTURE

Jeffrey Ogden, University of North Texas
Michael Bomba, University of North Texas
David Nowicki, University of North Texas

Management Science And Quantitative Methods

ENGENDERING FUEL-EFFICIENT PILOT BEHAVIORS BY WAY OF PUBLIC AND PRIVATE FEEDBACK MECHANISMS

Jacob Maywald, Air Force Institute of Technology
Adam Reiman, Air Force Institute of Technology

Finance And Investment

Corporate Bond Market Reaction to Voluntary Disclosure of Firms' Usage of Derivatives

Pia Gupta, California State University
Jeff Wang, San Diego State University
Ran Zhao, San Diego State University
Lu Zhu, California State University

Military Applications

Obstacles Encountered by Veterans in Recognizing Themselves; Challenges Linked to Cultural Beliefs and Stigma Surrounding Identity

Louis Raprager III, California State University Dominguez Hills
Thomas Norman, California State University Dominguez Hills

Innovative Education

THE IMPACT OF ESPORTS ON STUDENT BELONGINGNESS AND PERSISTENCE IN CALIFORNIA PUBLIC UNIVERSITIES

Thomas Norman, California State University Dominguez Hills

Business Environment - Strategy, Policy, Law, Ethics

Does commitment to corporate sustainability benefit firms?

Amirsalar Jafari Gorizi, University of Texas at Dallas

Military Applications

Risk Modeling and Resource Optimization in National Security Applications

Robert Brigantic, Pacific Northwest National Laboratory
Jen Willis, Pacific Northwest National Laboratory

Internet And E-Business

REDUCING MANAGEMENT ENTROPY THROUGH ARTIFICIAL INTELLIGENCE-BASED ENTERPRISE COLLABORATION SYSTEMS: CASE STUDY OF CROSS-SITE MANAGEMENT IN SMALL AND MEDIUM ENTERPRISES

Feng-Hsu Chiang, National Yang Ming Chiao Tung University
Cooper Cheng-Yuan Ku, National Yang Ming Chiao Tung University

MIS And Business Analytics

In Search of Southern California's Inland Port in an Undergraduate Class of Business Analytics Foundations

Ardavan Asef-Vaziri, California State University, Northridge

Innovative Education

High Impact Journals for Teaching Focused Business Schools

Ardavan Asef-Vaziri, California State University, Northridge

Sustainability Issues In Decision Making

Exploring Consumer Preferences for Local Food in Supermarkets

Seunghee Wie, California State University Sacramento
Kelly Thompson, California State University Sacramento
Mary Ann Wong, California State University Sacramento

MIS And Business Analytics

AI adoption for small, medium, and new firms: A Practical Guide and recommendations

Praneet Tiwari, University of Wisconsin-Green Bay
Vallari Chandna, University of Wisconsin-Green Bay
Anup Nair, University of Wisconsin-Green Bay

MIS And Business Analytics

Psychological Entrepreneurship Theory as a theoretical framework to better understand Generative AI adoption

Vallari Chandna, University of Wisconsin-Green Bay
Praneet Tiwari, University of Wisconsin-Green Bay
Anup Nair, University of Wisconsin-Green Bay

Sustainability Issues In Decision Making

Development of A Second-Hand Wind Instrument Business Model: A Circular Economy Perspective

YUN-HSUAN CHANG, National Chung Cheng University
Eldon,Y. Li, National Chung Cheng University

Accounting

AIRLINE LOYALTY PROGRAMS UNDER INVESTIGATION; A DISCUSSION OF THE APPLICABLE ACCOUNTING AND LEGAL FRAMEWORK

Greg Gaynor, CSULB
Sudha Krishnan, CSULB
Sabrina Landa, CSULB
Ping Lin, CSULB

Finance And Investment

Impact of Vertical Mergers on Rivals' Cost of Debt

Mohammadali Fallah, California State University Fresno
Palani-Rajan Kadapakkam, University of Texas at San Antonio
Mauro Oliveira, Trinity University

Marketing

Special Session: Taking Client-Based Projects One Step Further: Real Spending Leads to Real Results

Laurel Lane, Metropolitan State University of Denver
Sally Baalbaki-Yassine, Metropolitan State University of Denver

Business Environment - Strategy, Policy, Law, Ethics

Developing an Instrument for Measuring Moral Development in AI Age

Timon Du, National Taiwan University of Science and Technology

Sustainability Issues In Decision Making

Investigating the Role of Need in Review Style

Yiru Wang, Central Connecticut State University
Qingyun Zhu, San Diego State University
Xun Xu, California State University, Dominguez Hills

Marketing

Business Student Ethnic Identification at a Hispanic Serving Institution: Perceptions and Strategies

Joshua Wilson, Metropolitan State University of Denver
Bill Herman, Metropolitan State University of Denver

Marketing

Marketing Inclusivity in Faculty Hiring: A Case Study and Prospective Strategy

Bill Herman, Metropolitan State University of Denver
Catherine Kleier, Metropolitan State University of Denver

Military Applications

A3 Lean Management For Intelligence Problem-Solving

Long Tran, Air Force Institute of Technology
Al Thal, Air Force Institute of Technology

Internet And E-Business

A FRAMEWORK FOR INCORPORATING ARTIFICIAL INTELLIGENCE IN BUSINESS EDUCATION AND RESEARCH

Albert Huang, University of the Pacific
Shin-Yuan Hung, National Chung Cheng University

Innovative Education

Enhancing Business Statistics Teaching for Large Cohorts with Excel-Based Assessments and Adaptive Grading

Mohua Podder, University of Alberta
Jiaqi Wang, University of Alberta

Hospitality Management And Marketing

Hospitality Employee Emotional Connection

Lenna Shulga, University of Hawaii at Manoa, Shidler College of Business, School of Travel Industry Management
James Busser, University of Nevada, Las Vegas, William F. Harrah College of Hospitality

Public Policy And Public Administration

Lives Saved vs. Lives Lost in Survey Research: Investigating Methodological Consistency

Jeffer Guyse, California State Polytechnic University, Pomona
Candice Huynh, California State Polytechnic University, Pomona
L. Robin Keller, University of California, Irvine

Sustainability Issues In Decision Making

The Effect of Sustainability Practices on Operational Slacks

Yabing Zhao, San Francisco State University

Zhuang Qian, The Pennsylvania State University, Scranton Campus

Business Environment - Strategy, Policy, Law, Ethics

REVERSING THE LENS: LEVERAGING INSTITUTIONAL PRESSURES TO DRIVE IT ADOPTION FROM A PROVIDER PERSPECTIVE

Gary Yu-Ho Yeh, Department of Information Management, National Sun Yat-sen University

Chiu-mei Huang, Department of Information Management, National Sun Yat-sen University

Jack Shih-Chieh Hsu, Department of Information Management, National Sun Yat-sen University

Hung-Chun Shen, Department of Information Management, National Sun Yat-sen University

Jhu-Jyun Yang, Department of Information Management, National Sun Yat-sen University

Innovative Education

Substitutes or Compliments: The Interplay of Student Psychological Capital and Valor on GPA

Daniel Chaffin, University of Nebraska Kearney

Kyle Luthans, University of Nebraska Kearney

Brett Luthans, Missouri Western State University

MIS And Business Analytics

Analytics for Good: Developing a Business Analytics Framework for Carbon Farming

Majid Karimi, California State University, San Marcos

Arthur Carvalho, Miami University

MIS And Business Analytics

A Market Insight Visibility Application for Data Center Colocation

Pegah Mavaie, Hitachi America Ltd.

Malarvizhi Sankaranarayanamy, Hitachi America Ltd.

Neda Zarayeneh, Hitachi America Ltd.

Prasun Singh, Hitachi America Ltd.

Ravigopal Vennelakanti, Hitachi America Ltd.

Business Environment - Strategy, Policy, Law, Ethics

Ignorance is hard work: Defending institutions through the production and suppression of discourse

Marketing

The Performance Effects of Click-and-Collect Service: The Role of Firm Size

Deanna Wang, San Francisco State University
Yinxing Li, Tohoku University

Finance And Investment

When Do Dividend Changes Signal Future Profitability?

Yifei Li, University of Nevada,
ZHONG-GUO ZHOU, California State University

Marketing

Cognitive vs. Affective Attachment: Drivers of Customer Retention in Food Delivery Apps

ChangSeob Yeo, Dominican University of California
Vafa Saboorideilami, Dominican University of California

Innovative Education

PREPARING STUDENTS FOR EFFECTIVE GROUP WORK IN DATA ANALYTICS

Liang Chen, West Texas A&M University

Management Science And Quantitative Methods

Sustaining Family Engagement in the face of Work Incivility – A two stage study focusing on Work-Family Facilitation and Support Systems.

NEENA GOPALAN, Univ of Redlands

Innovative Education

COMPARATIVE ANALYSIS OF STUDENT AUTHORED AND STUDENT AI GENERATED WRITTEN ASSIGNMENTS

Duane Helleloid, U of North Dakota

Internet And E-Business

Institutional Press and Agenda Setting in The Digital Age

Amirsalar Jafari Gorizi, University of Texas at Dallas
Weimin Liang, University of Massachusetts Amherst

Military Applications

Adapting Feature-Oriented Domain Analysis for the Joint Capabilities Integration and Development System

Long Tran, Air Force Institute of Technology

Sustainability Issues In Decision Making

A Geospatial Approach to Understand the Social Impacts of Tourism

Laura Lesar, Flinders University

Lenna Shulga, University of Hawaii at Manoa, Shidler College of Business, School of Travel Industry Management

Daniel Spencer, University of Hawaii at Manoa, Shidler College of Business

Yi Qiang, University of South Florida, School of Geosciences

Brian Szuster, University of Hawai'i at Mānoa, Department of Geography and Environment

Internet And E-Business

Investigating the Impact of Personality and Medium Characteristics on the Fake News Participation on Social Media

Zahra Aivazpour, California State University

Sustainability Issues In Decision Making

Examining The Relationships Between Risk Disclosure, Sustainability, And Healthcare Firm Performance During Crisis

Yeongling Yang, San Diego State University

Eric Chen, University of California, San Francisco

Management, Entrepreneurship, And Organization

STRATEGIC DRIVERS OF TWIN TRANSFORMATION: INSIGHTS FROM THE PEOPLE-PROCESS-TECHNOLOGY FRAMEWORK ON DUAL-AXIS GROWTH

Gary Yu-Ho Yeh, Department of Information Management, National Sun Yat-sen University

Jack Shih-Chieh Hsu, Department of Information Management, National Sun Yat-sen University

Hung-Chun Shen, Department of Information Management, National Sun Yat-sen University

Operations, Logistics And Supply Chain Management

Navigating Digitalization in the Maritime Industry: A paradox theory perspective

Muhammad Hasan Ashraf, California State University Long Beach

Yavuz Idug, California State University Long Beach

Jessica Robinson, California State University Long Beach

Innovative Education

No Space for Third Place: An analysis of the impact of third spaces on teenagers social lives.

Abigail Norman, California Academy of Math and Science

Sustainability Issues In Decision Making

The Effect of Key U.S. Credit Based Environmental Tax Incentives On Sustainable Corporate Decision Making

Richard Russell, Metropolitan State University of Denver

Management, Entrepreneurship, And Organization

The Case of Two Companies: Disney and Bud Light

Rajendra Khandekar, Metropolitan State University of Denver

Urvi Pal, Metropolitan State University of Denver

Operations, Logistics And Supply Chain Management

ENHANCING EFFECTS OF SUPPLIER ENCROACHMENT: INSIGHTS FROM CIRCULAR SUPPLY CHAIN MANAGEMENT AND FAIRNESS PERCEPTIONS

Jao-Hong Cheng, Department of Information Management, National Yunlin University of Science and Technology

Chien Chang Huang, Department of Information Management, National Yunlin University of Science and Technology

Jyun-Hong Chang, Department of Information Management, National Yunlin University of Science and Technology

Sustainability Issues In Decision Making

The Operational Drivers of Illegal Beef Supply Chains in The Amazon

Sytske Wijnsma, UC Berkeley

Andre Calmon, GeorgiaTech

Management Science And Quantitative Methods

STRATEGIC ADOPTION AND QUALITY OPTIMIZATION OF AI TECHNOLOGIES IN COMPETITIVE PORTS

Kunpeng Li, Air Force Institute of Technology
William Cunningham, Air Force Institute of Technology

MIS And Business Analytics

Examining ChatGPT's Influence on Academic Learning: Analysis of Graduate and Undergraduate Student Engagement

Xiaoni Zhang, University of Alabama at Birmingham
Qidi Xing, Northern Kentucky University
Haoqiang Jiang, Northern Kentucky University
Peiwei Li, Northern Kentucky University
Zhilei Qiao, University of Alabama at Birmingham

Innovative Education

USE OF PHOTOGRAPHIC IMAGES FOR ASSESSMENT IN APPLIED BUSINESS DISCIPLINES

VITALY BRAZHKIN, University of West Florida

Public Policy And Public Administration

Gender Inequality in STEM: An Analysis of the INSPIRE Women Act

Angie Yao, Northgate High School
Hui Li, California State University, Dominguez Hills

Public Policy And Public Administration

Government Emergency Messaging through Social Media – Insights from Southern California

Roger Qiyuan Jin, California State University, Dominguez Hills

Public Policy And Public Administration

Rooftop Solar Justice: A Systematic Review

Hui Li, California State University, Dominguez Hills
Rui Sun, California State University, Dominguez Hills
Qiyuan Jin, California State University Dominguez Hills

Management, Entrepreneurship, And Organization

COMMUTE OR TELECOMMUTE FOR THE BENEFIT OF WELLBEING? COVID-19 PANDEMIC IS JUST A TRIGGER

Bing Bai, University of Redlands

Operations, Logistics And Supply Chain Management

Revisiting the Reconceptualized Supply Chain Flows (SCFLOWS) through Extant Theoretical Knowledge-base

Muhammad Hasan Ashraf, California State University Long Beach

Mehmet G. Yalcin, University of Rhode Island

Derek Dubois, University of Rhode Island

Fatma Pakdil, University of Rhode Island

Ali Roufi, University of Rhode Island

Operations, Logistics And Supply Chain Management

Panel Discussion: Qualitative Research in Operations and Supply Chain Management

Muhammad Hasan Ashraf, California State University Long Beach

Accounting

How to Use Discounted Cash Flow Techniques Effectively in a Time-based Competitive Environment

Kamal Haddad, San Diego State University

Nathan Oestreich, San Diego State University

MIS And Business Analytics

TEACHING ARTIFICIAL INTELLIGENCE APPLICATIONS WITH TEMPLATES

Ming Wang, California State University,

Hospitality Management And Marketing

Understanding Health-Sensitive Market Segment: A Post-COVID Approach to Hospitality Marketing

Jae Min Jung, California State Polytechnic University, Pomona

Kyeong Sam Min, University of New Orleans

Public Policy And Public Administration

Heterogeneous Patient Response to Uniform Increase in Emergency Department Attendance Fee: A Territory-Wide Study

Hyun Seok Lee, Korea University Business School
Eric Park, Wake Forest University
Timothy Rainer, University of Hong Kong

Operations, Logistics And Supply Chain Management

State of the Retail Supply Chain: Succeeding in a Turbulent World

Brian Gibson, Auburn University

Management, Entrepreneurship, And Organization

A STUDY ON THE RELATIONSHIP AMONG WORKLOAD, WORK STRESS, AND RETENTION INTENTION: AN ANALYSIS OF DIFFERENCES IN WORKING HOUR DISCREPANCIES

Chih-Chung Liu, Guangdong University of Finance & Economics
Tingyang Liu, National Kaohsiung Normal University
Hei-Yu Feng, National Kaohsiung Normal University

Operations, Logistics And Supply Chain Management

THE EFFECTS OF RESHORING GLOBAL VALUE CHAINS ON CO2 EMISSIONS AND COSTS

James Burns, Texas Tech University
Pinyarat Sirisomboonsuk, The University of Texas Permian Basin
Joseph Stauffer, The University of Texas Permian Basin

Management Science And Quantitative Methods

OPTIMAL VIDEO BLOGGING PRODUCTION AND ADVERTISING STRATEGIES

Ruikang Yan, University of Maryland
Kunpeng Li, Air Force Institute of Technology
Yang Li, California State University, Sacramento

Innovative Education

Enhancing Supply Chain Decision-Making: A Hierarchical Linear Modeling Analysis of Quantitative Reasoning Interventions in Business Education

Chin-Yen Liu, Texas A&M University - San Antonio

Modeling And Simulation

PREDICTING VOTER PARTICIPATION IN AMERICAN PRESIDENTIAL ELECTIONS: A MULTI-MODEL PREDICTIVE ANALYSIS FROM 1972-2020

Ajaya Swain, St. Mary's University
Sharmistha Swain, St. Mary's University

Modeling And Simulation

How AI can facilitate teaching of quantitative decision-making tools

Nupur Shah, CSULB
Omer Benli, CSULB

Marketing

FACIAL SENTIMENT RESPONSIVE CHATBOT SYSTEM

Daniel Brannon, University of Northern Colorado
Moe Manshad, University of Northern Colorado
Vish Iyer, University of Northern Colorado

Marketing

Is Generation Z Re-defining the Scope and Length of Skippable Ads?

W. Wossen Kassaye, Metropolitan State University of Denver
Felix A. Flores, Metropolitan State University of Denver

Sustainability Issues In Decision Making

Laying the Groundwork for User-Centered Digital Twins in Agriculture: A Position Paper

Aimee Jacobs, California State University

Accounting

'THE JURY IS OUT' ON JUDGEMENT - A CRITICAL EVALUATION OF ACCOUNTING PROFESSION JUDGEMENT PROCEDURES

Ashley Burrowes, University of Canterbury

Marketing

Is Status in the Eye of the Beholder or the Luxury Signaler? The Role of Race in Differential Status Judgements

Jared Wong, Yale University
Glen Brodowsky, Roosevelt University
Foo Nin Ho, San Francisco State University

Management, Entrepreneurship, And Organization

Non-traditional working students - factors that matter while juggling school, work and family.

NEENA GOPALAN, REDLANDS
Carlo Carrascoso, REDLANDS

Military Applications

Stochastic Emergency Port Selection

Lennon Conson, Air Force Institute of Technology
Brian Lunday, Air Force Institute of Technology

MIS And Business Analytics

Tracing the Evolution of Artificial Intelligence in Media: Sentiment, Themes, and Trends

Poorvika Nataraj, Cal Poly Pomona
Manish Ashok, Cal Poly Pomona
Sonya Zhang, Cal Poly Pomona

Management Science And Quantitative Methods

WIND SPEED FORECASTING WITH HYBRID METHODOLOGIES

Ugur Sener, Metropolitan State University of Denver
Viktor Miklos Kiss, Metropolitan State University of Denver
Edgar Maldonado, Metropolitan State University of Denver

Accounting

Qualified Charitable Distributions Satisfy the Required Minimum Distribution Obligation: Careful Planning is Required Due to Recent Developments

Sheldon Smith, Utah Valley University
Nathan Oestreich, San Diego State University

Management Science And Quantitative Methods

Evaluating Warehouse Efficiency in a U.S. Food Distribution System: A Data Envelopment Analysis (DEA) Approach

Gawon Yun, Missouri State University
Seong-Jong Joo, Air Force Institute of Technology

Business Environment - Strategy, Policy, Law, Ethics

CONTRAPOWER SEXUAL HARASSMENT: A FOCUS ON PERPETRATORS

Michael Ekema, CSU-Long Beach

Military Applications

Addressing Material Obsolescence: An AI-enabled Risk Reduction Approach

Paul Hartman, RGBSI Aerospace & Defense
Barry Humphrey, Defense Logistics Agency, Research & Development
Shweta Kumar, RGBSI Aerospace & Defense

Military Applications

AI-driven Cybersecurity Solutions in Complex Manufacturing Organizations

Barry Humphrey, Defense Logistics Agency, Research & Development
Shweta Kumar, RGBSI Aerospace & Defense
Paul Hartman, RGBSI Aerospace & Defense

Military Applications

Engineering, Re-engineering, and Reverse Engineering: Who Owns the IP?

Tyler Riggsby, RGBSI Aerospace & Defense
Jeffery Weir, RGBSI Aerospace & Defense
Zachary Brandon, RGBSI Aerospace & Defense

Military Applications

Explainable AI – Best Practices and Military Applications

Mark Ritzmann, RGBSI Aerospace & Defense Advanced Technologies Laboratory
Shweta Kumar, RGBSI Aerospace & Defense
Barry Humphrey, Defense Logistics Agency, Research & Development

Military Applications

From AI to BI and Beyond: A Perspective on Data Modeling at Scale

Jeffery Weir, RGBSI Aerospace & Defense
Ross Jackson, RGBSI Aerospace & Defense Advanced Technologies Laboratory

Military Applications

Moving the Boundary Lines - An Examination of the U.S. DoD Regional Sustainment Framework

Shweta Kumar, RGBSI Aerospace & Defense

Paul Hartman, RGBSI Aerospace & Defense

Jeffery Weir, RGBSI Aerospace & Defense

Military Applications

Platform-as-a-Service: When COTS, SaaS, and Customizations Collide

BJ Kelly, RGBSI Aerospace & Defense

Jeffery Weir, RGBSI Aerospace & Defense

Shweta Kumar, RGBSI Aerospace & Defense

Innovative Education

Analytically Astute: Training our Students to Understand Real World Phenomena

Srini Krishnamoorthy, Simon Fraser University

Military Applications

Supply Chain Risk Management: When More Connectivity = More Risk

Ross Jackson, RGBSI Aerospace & Defense Advanced Technologies Laboratory

Barry Humphrey, Defense Logistics Agency, Research & Development

Paul Hartman, RGBSI Aerospace & Defense

Innovative Education

An Experimental Evaluation of Alternative Assessment Measures

David Hollingworth, University of North Dakota

Chia-Hung Chuang, University of North Dakota

Nam Seong-Hyun, University of North Dakota

Accounting

ANALYZING SIGNIFICANT PROPOSED TAX LAW CHANGES BY MAJOR PRESIDENTIAL CANDIDATES

Nathan Oestreich, San Diego State University

Management Science And Quantitative Methods

Quality cost-sharing contracts to manage collateral damage by a product recall

Arka Mukherjee, MacEwan University
Satyaveer Chauhan, Concordia University

Innovative Education

CO-CREATING A PATHWAY FOR CAREERS IN HR

Christopher Stewart, Metropolitan State University of Denver

Innovative Education

Planning for and Achieving Quality Peer Evaluation Outcomes for Student Projects

David Hollingworth, University of North Dakota

Public Policy And Public Administration

THE TERMINALLY ILL SEEKING DEATH WITH DIGNITY: THE OREGON CASE STUDY

Nancy Shurtz, University of Oregon School of Law

Public Policy And Public Administration

Enhancing Homeland Security Career Pathways and Preparedness With A Custom Built AI Chatbot

Fynnwin Prager, California State University Dominguez Hills
Qiyuan Jin, California State University Dominguez Hills
Corvalis Cohen, California State University Dominguez Hills
Geovanny Martinez, California State University Dominguez Hills

Innovative Education

Enhancing Higher Education Learning: Leveraging AI to Accommodate Different Learning Styles

Vish iyer, University of Northern Colorado
Moe Manshad, University of Northern Colorado
Daniel Brannon, University of Northern Colorado

MIS And Business Analytics

Optimizing Decision-Making in Dynamic Environments through Data-Driven Insights and Advanced Predictive Modeling

Arash Vafanejad, NA
Marjan Sherafati, NA

MIS And Business Analytics

LEVERAGING EMERGING TECHNOLOGIES FOR SUSTAINABLE CROSS-INDUSTRY INNOVATION IN ALASKA: A DESIGN SCIENCE RESEARCH APPROACH

Alpana Desai, University of Alaska Anchorage

MIS And Business Analytics

Leveraging Large Language Models to Democratize Access to Costly Financial Datasets for Academic Research

Julian Junyan Wang, University of Oxford
Victor Xiaoqi Wang, California State University Long Beach

Operations, Logistics And Supply Chain Management

INTEGRATING KNOWLEDGE MANAGEMENT INTO SUPPLIER DEVELOPMENT: INSIGHTS FROM A CROSS-INDUSTRY STUDY

Liang Chen, West Texas A&M University

Operations, Logistics And Supply Chain Management

DONOR PREFERENCES AND BEHAVIOR TOWARD EARMARKING IN INDIVIDUAL VS. INSTITUTIONAL GIVING

Hasti Rahemi, University of Wisconsin Whitewater

Finance And Investment

THE BENEFITS OF USING THE WAIVERS OF THE LOW-INCOME DESIGNATION ON CREDIT UNION PERFORMANCE

Michelle Gabor, University of Wisconsin-Parkside
Arjan Premti, University of Wisconsin-Whitewater
Mohammad Jafarinejad, University of Wisconsin-Whitewater

Innovative Education

FOSTERING EXPERIENTIAL CYBERSECURITY LEARNING THROUGH STAKEHOLDER COLLABORATION: AN ACTIVITY THEORY PERSPECTIVE

Indira Guzman, California State Polytechnic University Pomona
Weijun Zheng, California State Polytechnic University, Pomona
Olukemi Sawyerr, California State Polytechnic University Pomona

Operations, Logistics And Supply Chain Management

How allocation of institutional donations can make or break the cycle of starvation

Hasti Rahemi, University of Wisconsin Whitewater

Management Science And Quantitative Methods

How are your students performing in your class?A revisit of a new control chart

Zhi Tao, UAA

Management Science And Quantitative Methods

A Bass-ackward approach to vocational interests: updating the hierarchical model.

Wei Ming Jonathan Phan, California State University Long Beach
Chu Chu, Lafayette College

Modeling And Simulation

Evaluating and Comparing Correlations Between Restraint System Use and Injury Severity in Vehicle Crashes Using Popular Machine Learning and Statistical Analysis Techniques

Kirill Rogovoy, California State Polytechnic University, Pomona
Wen Cheng, California State Polytechnic University, Pomona

Modeling And Simulation

OPTIMIZATION FOR DONKEYCAR AUTONOMOUS DRIVING MODELS: LEARNING RATE SCHEDULER INTEGRATION AND EVALUATION

Yichi Cheng, Cal Poly Pomona
Emily Luo, Intern @Cal Poly Pomona
Wen Cheng, California State Polytechnic University, Pomona
Yukun Bu, Intern @Cal Poly Pomona
Jack Liu, Intern @Cal Poly Pomona

Public Policy And Public Administration

SOCIAL NORMS AND GENDER DISPARITIES IN THE ARTS: A LITERATURE REVIEW

Eric Gong, Singapore Armed Forces
Anthony Gong, Northwood High School
Janey Wang, San Francisco State University

Modeling And Simulation

DYNAMICS OF FOOD INSECURITY: A STUDY OF FOOD AVAILABILITY, ACCESSIBILITY, AND SUSTAINABILITY

Saeideh Fallah-Fini, Cal Poly Pomona
Celeste Padilla, Cal Poly Pomona

Accounting

Cost-Sharing Arrangements and Fair Value Accounting for Intangible Assets: Evidence from Purchase Price Allocations

Jennifer Howard, CSU Long Beach

Modeling And Simulation

Analysis of Job Trends in Artificial Intelligence and Machine Learning using AI/ML Job Listings

Sristi Dumre, University of the West
Wen Cheng, California State Polytechnic University, Pomona

MIS And Business Analytics

IN TUNE WITH THE ECONOMY: LYRIC SENTIMENT AS A SOCIO-ECONOMIC INDICATOR

Justin Toney, California State Polytechnic University, Pomona
Sonya Zhang, Cal Poly Pomona

Accounting

Breaking the Black Box of DEI: Novel Employee-Level Evidence on Firm Performance and Valuation

Jennifer Howard, CSU Long Beach
Victor Wang, CSU Long Beach

MIS And Business Analytics

Business Analytics Jobs: A Comparative Analysis of Job Descriptions and Required Skills

zhenning xu, California State University Bakersfield
Fernando Parra, Fresno State University

Finance And Investment

Optimizing Credit Risk Assessment Through Multiple Tools

Suprim Maharjan, University of the West
Wen Cheng, California State Polytechnic University, Pomona

Innovative Education

EVALUATING KEY DETERMINANTS OF STUDENT PERFORMANCE: A DATA-DRIVEN APPROACH USING CORRELATION, REGRESSION, KNN, AND CART MODELS

Mehryar Parsi, University of the West
Nibriti Poudel, University of the West
Wen Cheng, California State Polytechnic University, Pomona

MIS And Business Analytics

Algorithmic Multi-Touch Attribution for Advanced Measurement in Retail Endemic Advertising - a Case Study"

Siamak Kolahi, Amazon

Innovative Education

FACTORS ACCOUNTING FOR STUDENT PERFORMANCE

Joseph Fiakpornu, University of the West
Wen Cheng, California State Polytechnic University, Pomona

Modeling And Simulation

MULTIPLE LEVEL OF AUTOREGRESSION FOR ANALYZING BORDER CROSSING IN THE US

Suprim Maharjan, University of the West
Wen Cheng, California State Polytechnic University, Pomona

Marketing

ANALYSIS OF KEY VARIABLES TO UNDERSTAND INFLUENCING FACTORS IN CUSTOMER PURCHASE BEHAVIOR

Nibriti Poudel, University of the West
Mehryar Parsi, University of the West

Wen Cheng, California State Polytechnic University, Pomona

Marketing

Evaluating the Impact of Macroeconomic Variables on U.S. Stock Market Performance: Insights from VAR Analysis

Sristi Dumre, University of the West

Wen Cheng, California State Polytechnic University, Pomona

Operations, Logistics And Supply Chain Management

The impact of free riding and competitive counterstrategies on service provision

Ping Xie, School of Management, Zhengzhou University

Jingyi Wu, School of Management, Myongji University

Di Xu, School of Management, Xiamen University

Hongyu Chen, CSU Long Beach

Ruixia Shi, University of San Diego

MIS And Business Analytics

A STUDY OF THE VALUE CREATION OF IT SKILLS USING CLOUD COMPUTING: A RESOURCE-BASED VIEW

Santos Galvez, California State Polytechnic University Pomona

Indira Guzman, California State Polytechnic University Pomona

Public Policy And Public Administration

Unmasking U.S. Political Fake News 2019to 2024: Topic, Sentiment, and Detection

Sonya Zhang, Cal Poly Pomona

David Bohl, Cal Poly Pomona

Roxane Rasolomanana, Cal Poly Pomona

Xuelian Chen, Cal Poly Pomona

Charon Mack, Cal Poly Pomona

Management Science And Quantitative Methods

From Track to Trends: Formula 1 Racing Over Time Through Exploratory Data Analysis and Visualization

Ethan Kohl, Mira Costa High School

Sonya Zhang, Cal Poly Pomona

Marketing

LEVI STRAUSS: CAN A LEGACY BRAND REMAIN RELEVANT?

Debora Gilliard, Metropolitan State Univ of Denver
Sally Baalbaki-Yassine, Metropolitan State University of Denver
David Lynn Hoffman, Metropolitan State University - Denver

MIS And Business Analytics

Analyzing the Impact of COVID-19 on Ride-Sharing Services Through Social Media

Sina Shokoohyar, Seton Hall University
Vahid Ghomi, Penn State Mont Alto
Amirsalar Jafari Gorizi, American University
Weimin Liang, University of Massachusetts Amherst
Andrew Sinclair, Florida Atlantic University

Operations, Logistics And Supply Chain Management

The role of legal contracts in enforcing fairness in buyer-supplier relationships

Daniel Prajogo, Monash University

Business Environment - Strategy, Policy, Law, Ethics

NAVIGATING CHANGE: INSIGHTS FOR SUCCESSFUL TECHNOLOGY MIGRATION

Yoonhee Choi, California State University Long Beach
HoWook Shin, California State University Long Beach

Finance And Investment

The Market's Implied Loss Aversion and Stock-Index Option Pricing, under Power-Log Utility Investor Preferences

Jivendra Kale, Saint Mary's College of California

Marketing

Lotte Food Court: Leveraging Customer Value Through Synthesized Marketing Strategies

Jon Shapiro, Northeastern State University
William Rosener, Northeastern State University
Athena Wooldridge, Northeastern State University
Hyewon Cho, Northeastern State University

Sustainability Issues In Decision Making

ADDRESSING HEALTH CHALLENGES AMONG INTERNALLY DISPLACED PERSONS IN NIGERIA: SETTING PRIORITIES FOR EFFECTIVE PUBLIC POLICY AND SUSTAINABLE INTERVENTIONS

Judith I. Ani, Walter Sisulu University
Chris C. Njoku, Inspire World International Foundation

Innovative Education

INTEGRATING CURRICULAR AND CO-CURRICULAR EXPERIENCES TO ENRICH STUDENT LEARNING AND ENGAGEMENT: A CASE STUDY FROM THE CENTER FOR INNOVATIVE ANALYTICS

Rita Kumar, California State Polytechnic University Pomona
Larisa Preiser-Houy, California State Polytechnic University Pomona

MIS And Business Analytics

ADOPTION OF GENERATIVE AI FOR SERVICE INNOVATION: IMPACTS ON ORGANIZATIONAL PERFORMANCE AND COMPETITIVENESS

Maria Trindade, Texas A&M University

Military Applications

COMBINING QUEUEING THEORY AND OPTIMIZATION IN A NOVEL RESOURCE ALLOCATION DECISION SUPPORT TOOL FOR U.S. CUSTOMS AND BORDER PROTECTION

Julianna Puccio, Pacific Northwest National Laboratory
Casey Perkins, Pacific Northwest National Laboratory
Robert Brigantic, Pacific Northwest National Laboratory

Military Applications

A SPECTRUM OF OPERATIONAL MODELING AND SIMULATION IN THE NATIONAL SECURITY DOMAIN AT THE PACIFIC NORTHWEST NATIONAL LABORATORY

Robert Brigantic, Pacific Northwest National Laboratory

Military Applications

ARTIFICIAL INTELLIGENCE IN NATIONAL SECURITY APPLICATIONS

Jason Hayward, The University of Tennessee

Xianfei Wen, The University of Tennessee
James Ghawaly, Louisiana State University
James Coble, The University of Tennessee
Sandra Bogetic, The University of Tennessee
Hairong Qi, The University of Tennessee
Qi Cheng, Oklahoma State University
John Sparger, Oak Ridge National Laboratory
Carl Britt, Pacific Northwest National Laboratory
J.R. Powers-Luhn, Pacific Northwest National Laboratory

Military Applications

LEVERAGING RISK ANALYSIS TO INFORM THREAT CHARACTERIZATION RESEARCH INVESTMENTS

Barrett Richter, Battelle Memorial Institute
Erin Hawks, Battelle Memorial Institute
Chris Dibble, Battelle Memorial Institute

Modeling And Simulation

EVALUATING QUARTERBACKS' CONTRIBUTIONS TO THEIR TEAMS' WINS USING DATA ENVELOPMENT ANALYSIS

Thai Tran, Air Force Institute of Technology
Patrick Fullerton, Air Force Institute of Technology
Saleh Alghamdi, Air Force Institute of Technology
Seong-Jong Joo, Air Force Institute of Technology

Military Applications

ARMS CONTROL TREATY VERIFICATION & MONITORING SYSTEM EFFICACY EVALUATION

Jen Willis, Pacific Northwest National Laboratory
Jan Irvahn, Pacific Northwest National Laboratory
Rachel Pulliam, Pacific Northwest National Laboratory
Jonathan Mills, Pacific Northwest National Laboratory
Robert Brigantic, Pacific Northwest National Laboratory

Public Policy And Public Administration

ASSESSING THE PERFORMANCE OF A GOVERNMENT AGENCY USING DATA ENVELOPMENT ANALYSIS

Lindsey Weber, Air Force Institute of Technology
Sophie Allen, Air Force Institute of Technology
Hannah Dauterman, Air Force Institute of Technology
Jonathan Shinneman, Air Force Institute of Technology

Innovative Education

**TEACHING REAL-WORLD LOGISTICS USING GENERATIVE AI: OKC WILL ROGERS AIRPORT
CASE STUDY**

Hossein Najmi, University of Central Oklahoma

Austin Sweet, University of Central Oklahoma

Christopher Sanchez, University of Central Oklahoma